Drama Quarterly is for and about the international drama business, in print, online and on iPad.

From interviews with showrunners, writers, directors and on-screen talent to in-depth analysis of commissioning trends, project financing, digital strategy, market and sector reports – if you’re into drama, DQ is for you.

Dramaquarterly.com provides regular summaries of what’s happening around the drama world, while @DQDaily on Twitter stays abreast of the latest buzz.

The DQ print and iPad editions publish four times a year, and the website carries daily features and video interviews that put the sector into perspective.

Dramaquarterly.com registered users (July 2016) - 25,842

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<th>TOTAL</th>
<th>North America</th>
<th>Europe (inc UK)</th>
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<th>Asia</th>
<th>Australia</th>
<th>Latin America</th>
<th>Middle East</th>
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The DQ home page carousel mixes carousel advertising with home page light box takeover once the campaign is clicked. This sponsorship also features a banner on the DQ weekly newsletter. There is the opportunity to promote up to six different dramas at one time. The site is limited to four advertisers.

**Option 1:**
- jpg holding image at 1940 pixels wide x 794 pixels high to run the full width of the home page of the website
- Three minute trailer at either 1280 x 720 pixels OR 1920 x 1080 pixels (16:9 ratio), pro res or H.264 in .mov (max file size 500mb)
- Static jpg reflecting the headline image of the drama, at 170 pixels wide x 170 pixels high for the DQ weekly

**Option 2:**
- 55 words of descriptive copy and a headline holding image at 1390 pixels wide x 794 pixels high
- Three minute trailer at either 1280 x 720 pixels OR 1920 x 1080 pixels (16:9 ratio), pro res or H.264 in .mov (max file size 500mb)
- Static jpg reflecting the headline image of the drama, at 170 pixels wide x 170 pixels high for the DQ weekly

**Ratecard price:**
- Per month: £2000
- Two months: £3500
- Three months: £5000
- Six months: £10,000
The DQ print and iPad editions publish four times a year plus two special issues for Drama Summit West and Content London’s International Drama Summit. DQ enjoys broad distribution at all relevant festivals and events.

**Controlled circulation (Including iPad July 2016):** 4805

**Additional distribution:** Thousands of additional copies are distributed at Natpe Miami; Berlinale, Miptv, Series Mania, Drama Summit West, Edinburgh International TV Festival, Le Rendezvous, Mipcom, AFM, Content London.

**Mechanical Specifications:**
- Full page trim: 240mm wide by 320mm high
- Full page with bleed: 248mm wide by 326mm high
- Half page horizontal type area only: 215mm wide by 145mm high
- Front cover trim: 240mm wide by 238mm high
- Front cover with bleed: 246mm wide by 244mm high
- DPS trim: 480mm wide by 320mm high
- DPS with bleed: 486mm wide by 326mm high

**Prices:**
- Front cover package (includes full page inside issue): £18,000
- Back cover: £7000
- Inside front double page spread: £6500
- Inside front cover single page: £3000
- Full page ad: £2500
- Double page spread: £4500
  *all pages are repeated in the iPad edition. Trailers can be added on request.

**For more information contact Peter Treacher or Odiri Iwuji on +44 (0)20 7729 7460 or email DQ@c21media.net**