3-6 December 2019
Kings Place & St. Pancras Renaissance Hotel, London

DEVELOPMENT MARKET & CONFERENCE

Agenda & Information
REGISTRATION
All speakers and delegates MUST register at Kings Place on the Ground Floor. Please note you will not be able to register at the St. Pancras Hotel.

TRAVELLING BETWEEN VENUES
This is a 10 minute walk, or you can pick up a rickshaw from outside either venue to take you swiftly and in style! Sponsored by Sky.

CONTENT CONCIERGE
is a help desk service for Content London delegates. You can find us at the registration desk at Kings Place.

To help you get the most out of your visit, you can email concierge@c21media.net for assistance with booking a lunch or dinner, meeting spaces, speed-networking meetings or for any other information with regard to your trip to London

You can also use the My Content London area of ContentLondon.net to find information about the agenda, speakers and to connect with other delegates.

See reverse for the full Drama Summit 2019 agenda ‘at-a-glance’
Welcome to Content London 2019, the seventh annual development market and conference focused on drama, kids and unscripted. We hope you have a great time.

You’ll find everything you need to know about the week in the pages of this guide, along with additional information – and delegate networking – within the My Content London area online.

We have an action-packed four days lined up for you, with more than 300 speakers and more than 2,500 delegates aiming to forge new partnerships that will define the future of the content business.

Our aim is to deliver an event that showcases new voices, connects the global business and examines the issues that will affect everyone in the business as it changes rapidly.

A few things to note:

There is no venue within central London that can host an event of this size, and so rather than relocate to a soulless aircraft hangar in the suburbs, we made the decision to run a two-venue event that provides an environment worthy of the sector we operate in. Sessions happen between Kings Place and the St. Pancras Renaissance Hotel. This year we have taken over the whole hotel, and you will need a badge to get into that venue as well as Kings Place. This allows us much greater flexibility and will make the delegate experience much more enjoyable.

There are networking lounges at both venues, so check out where companies are located. It takes around 10 minutes to walk between venues, and there are rickshaws that help make the journey more fun!

Access to sessions is on a first come, first served basis, but all sessions are filmed and will be made available to delegates within 10 days of the event, so you won’t miss anything.

You can also stream sessions live on streamcontentlondon.net, so if you can’t get into a session, get online and watch it from your meeting table.

We have a longer lunchtime block – from 1pm to 3pm – to provide more networking time and allow for a series of company screenings and presentations. There are also several evening events, including the C21 Drama Awards on Thursday at 6pm. Don’t miss those.

Please note that you cannot get into the St. Pancras Hotel or Kings Place without a badge, and we will be enforcing this with increased security this year. Badges for Content London cost as little as £699 when purchased in advance, making it one of the cheapest events in the industry, as well as the best, and we are keen to ensure paying delegates can access all of the sessions, parties, screenings and awards as efficiently as possible.

Content London takes place between December 1 and 4 in 2020. The first tickets for the four-day event, priced £699, will go on sale next week. Grab ‘em while you can!

We’ve invested a lot in bringing new voices to Content London this year. Tuesday morning is devoted to the final of the C21 Drama Series Script Competition, which sees six fantastic projects compete for a US$10,000 cash prize and a development option with Studio21, our fledgling new voices incubator.

Following that, we have the first outing for our brand new shorts2series initiative, which aims to bring the very best short film makers together with the global content business to turn short films into series.

Eight projects have been selected through a relationship between Studio21 and Hollyshorts, the Oscar-qualifying short film festival now on its 16th year. Their stories will be told as part of this block on Tuesday morning.

We also have the C21 Drama Series Pitch taking place down at the St. Pancras Hotel on Tuesday morning. This three-hour block lifts the covers on 15 new projects looking to complete financing from some of the most creative producers from around the world. If you are looking to find new IP, each of these sessions provides a great opportunity.

There is a complimentary light lunch served each day at Kings Place and the St. Pancras Hotel for all delegates, as well as lots of other places on site to book lunch.

As always, we appreciate the amazing support from our sponsors, and to you for making the trip to London, for what we hope will be a wonderful week of creative business.

Thanks for being Part of The Story.

David Jenkinson
Managing director
and editor-in-chief,
C21Media
St. Pancras Renaissance Hotel floorplan
Euston Rd, Kings Cross, London, NW1 2AR

GROUND FLOOR
• Delegate restaurant available from 7.30am - 4.00pm (minimum spend applies to each table) • Conference Hall
• Meeting rooms • Information point

FIRST FLOOR
• Networking spaces • Breakfast and lunch available • Meeting rooms

SECOND FLOOR
• The Royal Suite

FIND US IN THE LADIES SMOKING ROOM
Entertainment One, ITV Studios
Global Entertainment, Netflix,
Sony Pictures Entertainment,
ZDF Enterprises

FIND US IN THE GALLERY ROOM
About Premium Content, all3media international, Audiovisual Producers Finland, Blonde Mamba, Gaumont, Invest in Canada, KEW Media Group, NATPE, Rive Gauche Television, Screen Scotland, Script Angel, Series Mania
STUDIOCANAL
**Kings Place floorplan**

90 York Way, London, N1 9AG

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**GROUND FLOOR**
- Networking spaces
- Green & Fortune cafe
- Breakfast and lunch available
- Battlebridge bar
- Information point

**FIND US IN THE PLATINUM LOUNGE**
A+E Networks, all3media international, Banijay Rights, BBC Studios, DRG, Entertainment One, Federation Entertainment, Incendo, ITV Studios Global Entertainment, KEW Media Group, Mediawan, Skybound

**GALLERY LEVEL (-1)**
- Networking spaces
- Banijay coffee cart
- Balcony access to Hall 1
- Live streaming and presentations in Hall 4

**FIND US IN THE BATTLEBRIDGE ROOM**
all3media international, Beta Film Group, Charisma.ai/To Play For Ltd, Cineflix Rights, Dynamic Television, Endemol, Film London, ICEX, Lagardère Studios Distribution, The MediaPro Studio, Newen, Sargent Disc, Screen Australia, The Story Lab, ZDF Enterprises

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**CONFERENCE HALL LEVEL (-2)**
- Access to Conference Halls
- Music Foyer bar
- Live streaming rooms
- Cloakroom
- Breakfast and lunch available
Monday December 2

**Screenings and Presentations**

A bustling collection of sessions awaits delegates, each offering a unique perspective on the world of drama. Among the highlights is the screening of the Norwegian crime series *White House Farm*, which promises to captivate with its gripping narrative and meticulous character development. The premiere will be followed by a Q&A session, providing attendees with an unparalleled opportunity to engage directly with filmmakers and actors.

**Tuesday December 3**

The day unfolds with a captivating screening of *The Commons*, a powerful tale set against the backdrop of a dystopian future. This ensemble cast drama sets the stage for a series of thought-provoking discussions centered around the societal implications of this dark world. Participants can expect insightful conversations that underscore the themes of social justice, power dynamics, and the human spirit.

**Wednesday December 4**

Sponsored Networking Breakfast: *Screen Scotland*

Home to world-class talent, crew, facilities, and breathtaking locations, Scotland offers a unique opportunity for filmmakers to explore new narratives. This networking event, held in Kings Place, will offer delegates the chance to connect with industry leaders, form new collaborations, and explore the potential of Scotland as a filming location.

**Synergy and Support**

With a focus on diversity and inclusion, the event will highlight the progress made in representation both in front and behind the camera. Panel discussions and networking events will serve as catalysts for meaningful conversations around inclusion and the sharing of knowledge among industry peers.
The ground-breaking 8-part new drama for Foxtel & Sky Atlantic

Created by and starring multi award-winning

TIM MINCHIN
(Matilda the Musical, Californication)

“YOU MUST NOT MISS”
- TV Choice
...continued Wednesday Dec 4

BBC One and Keshet sponsored screening:
The Trial of Christine Keeler
Kings Place, Hall One
6.30pm drinks reception
followed by 6.30pm screening and Q&A
(All delegates welcome)
London 1963. A gunshot is fired in a Chelsea Mews, propelling the 20-year-old Christine Keeler into the headlines—along with her affair with the Minister for War.
This drama tells the fresh and epic story of Christine’s fight to be heard and her refusal to play by the rules, despite attempts by the male-dominated establishment to silence and exploit her.
Casting to be confirmed.

Photo credit: Sophie Cookson as Christine Keeler in BBC One’s THE TRIAL OF CHRISTINE KEELER, coming soon to BBC One
Photographer: Ben Blackall / © BBC / Ecosse Films 2019

Special Events - Thursday December 5

The Finger Awards
Kings Place, Hall Three
5.00pm - 6.30pm
(Invitation only)
The first-ever international Finger Awards has been created to provide a platform for comedy professionals who have gone out of their way to try to make the world a better place using their craft. It represents an industry recognition of these efforts by an international panel of over 50 A-list judges, all members of the Comedy for Change community.
Nominations for the first Finger Awards included 80 candidates from over 30 countries. In addition, the community will grant a lifetime achievement award for outstanding contribution to society to someone who has been tireless in their efforts to raise awareness of issues of importance using comedy.
The ceremony will be hosted by comedian and former senior TV executive, Cally Beaton.

C21Media’s International Drama Awards
Kings Place, Hall One
6.00pm - 7.00pm
(All delegates welcome)
Featuring 12 categories and judged by over 100 of the world’s leading drama commissioners, C21’s International Drama Awards are by the business, for the business.
In 2019 we received over 500 entries from around the globe. Now celebrating our seventh year, we invite drama summit delegates to celebrate the best in the business.
Join us for drinks on the Conference Level after the ceremony.

Serial Eyes: Posh Pitch Circus
St. Pancras Hotel, The Royal Suite
9.00pm - 10.00pm
(Invitation only)
SEAN’s Amazing Traveling Pitch Circus is coming to Content London and becomes… the POSH CIRCUS!
Put on your fancy clothes and come drink and laugh with us in the Royal Suite of the St Pancras Renaissance hotel. Invitations only.
Hosted by alumni of the Serial Eyes writing program in Berlin, the Pitch Circus is a comedy open mic show where writers can tell their craziest ideas, free from formatting and rules. After successful editions in Munich, Berlin, Helsinki and Lille for Série Mania; the Circus stops for the first time in London!
CASE STUDY
WEDNESDAY 4TH
9.30 AM
HALL 2 KINGS PLACE

WORLDWIDE PREMIERE SCREENING
THURSDAY 5TH
1.30 PM
HALL 3 KINGS PLACE

WELCOME TO THE PLACE WHERE MEMORIES KILL
THE PARADISE
This year sees the largest number of international delegations coming to Content London from all round the world including Australia, New Zealand, Canada and almost every country in Europe.

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The finalists are:

**Big Fish**  
By Caroline Dean  
A UK lawyer returns to her estranged home, a parochial backwater in Zambia, on a hydrodam case in a bid to make partner. But this case threatens to dry up her family farm. Will she screw over her family?  
Caroline is a fully fledged grown-up, homeowner and mum. Since graduating, she’s written a feature, Polarised, which was a semi-finalist in the Academy Nicholl Fellowships of 2015; a drama pilot, Petits Pirates, which was the finalist in the 2018 Screenwriting Goldmine competition and a finalist in the 2019 Launch Pad Pilot competition; and a comedy drama pilot, Unspoken, which was longlisted in the BBC Writersroom Comedy, the Thousand Films competition and the Edinburgh International Television Festival awards.

**Crack of Dawn**  
By Grace Link  
Dawn’s hormones have gone AWOL – along with her husband. Tim lost his job and found Karan. And Dawn found them both in a gay bar. Dawn welcomes Karan into her family. Not because she’s woke but because he’s paying her mortgage.  
Grace studied classics at Princeton University. As a screenwriter, she trained at the National Film and Television School. Grace has three original TV series in development with Silver Reel, Company Pictures and West Road Pictures (all3media) and was named by Amazon Studios director of European originals Georgina Brown as a ‘writer to watch’ at the 2018 Edinburgh International Television Festival. Grace was selected for the BFI Network at Baltia Crew for 2019-20.

**Homegrown**  
By Kate Thorman  
When Layla Mahmoud’s childhood best friend, Camille, unexpectedly returns home to East London after having run away to Syria to join ISIS, the 16-year-old hacker decides to find out just why her friend is back. Convinced Camille is still hiding something, Layla teams up with their Spanish teacher, Seb, a traumatised special forces veteran, and throws all her energy into discovering the truth about her friend and the betrayal that changed both girls’ lives.  
Kate is a Californian by birth, New Yorker at heart, and Londoner thanks to a twist of fate. A writer-of-all-trades, she’s been a freelance food and travel journalist for nearly a decade. Her writing has appeared in publications such as AFAR, Bon Appetit and The New York Times.  
Her TV and feature screenplays focus on coming-of-age stories about women of all ages and interrogate what it means to be a good person in a broken world. She also writes true crime podcasts for Spotify’s Parcast Network and audio dramas in the Doctor Who universe for Big Finish Productions. In another life, she coproduced and hosted the food and travel web series The Innocents Abroad.

**Station Road**  
By Michael Lee Richardson  
Three squabbling sisters are trapped in their run-down home town in northern England when all the men die in mysterious circumstances. They have to work together for the first time ever to uncover the mystery – and get out.  
Michael is a writer and youth worker based in Glasgow. He graduated with distinction from Glasgow Caledonian University’s masters in television fiction writing. His short film My Loneliness is Killing Me, directed by Tim Courtney, won a Balsa Scotland Award (Best Short Film) and was given an honourable mention by the jury for the Best of British strand at the Iris Prize 2019. It has been shown at film festivals around the world.  
Michael is currently developing projects for Kindle Entertainment and is part of the Young Film Foundation and BBC Writersroom’s Scottish Voices group. As a youth worker, he set up and ran Trans Youth Glasgow and is a passionate advocate for Scotland’s young people.

**The Cloud**  
By Martynas Mendelis and Domante Urmonaite  
Set in the afterlife and on Earth, The Cloud explores concepts of faith, soul, immortality and mind.  
Suffering unbearable loneliness in heaven, Sarah burns to meet her husband, Sam. On Earth, Sam attempts to use science to get a glimpse of the afterlife. They’re destined to meet, but when they do, the rules of The Cloud are broken and their daughter, Amy, gets lost. Their attempts to find the truth will lead to the discovery that the afterlife is only a digital collection of zeros and ones. What’s more, God is not made of flesh and blood – it’s rapidly developing AI software with its own agenda.

Domante is an alumnus of Torino Serieslab, Sundance Screenwriters Workshop and Berlinale Talents. She has presented projects at various international markets, including Series Mania, MIA and Frontières. Her TV series project The Beehive was in development with Sky Italia.

Domante is also working as an expert for the European Commission’s Media Development programme. She was part of the selection committee for Torino Serieslab 2018 and 2019. She is also involved in audiovisual education as a co-founder and coordinator of international training schemes Art Department Masterclass and Art Department Workshops, and as a lecturer at Vilnius Gediminas Technical University.  
Martynas obtained a BA in mathematics at Vilnius University before working as an analyst at Western Union for three years. Since 2017, he has focused on deepening his knowledge of the TV industry. As a screenwriter, he has participated in Torino Serieslab, Series Mania, Seriencamp and more.

In 2018/2019, he attended Midpoint TV Launch Development Executive training, supervised by HBO Europe executives, and worked as a reader for the AFF Script Competition. His projects advanced to the second round of Sundance Episodic Lab in 2018 and 2019. In 2018, he was developing an original TV series project with Sky Italia.

**They Walked Alone**  
By Ian Masters and Jon Smith  
Corruption, racism and murder during the Blitz of Liverpool’s Chinatown. When British-Chinese man Harry Cheng investigates the death of his father, the prominent leader of the Chinese sailors’ union, he finds himself up against the Merseyside Police, white nationalist thugs and the Chinese unions themselves. Harry seeks justice for his father, and visibility for his Chinese community. But to do so he must decide where he stands and who he really is. The more he pursues the truth, the more he threatens the uneasy of the fragile Chinatown, and his own conflicted identity.

Espats falls into three categories: missionaries, mercenaries or misfits. Ian Masters is a bit of each. He had a Poisonwood missionary childhood in the Congo and then spent 18 years working in Africa and Asia as a writer, storyteller and script mentor. This included The Last Reel, Cambodia’s Oscar submission, and Supa Modo from Kenya, winner of the Crystal Bear, as well as many hours of broadcast TV, radio and web drama for BBC Media Action. Together with co-writer Jon Smith, his spec scripts have been finalists for Rocliffe and won or were placed in many script competitions.

Jon has lived, worked and written in South Korea, the US, Egypt and, most recently, Spain. As well as screenwriting, he is the internationally published author of 14 books and four musicals. His short film (with Ian) Beyond the Bridge premiered at the Tokyo Film Festival and is in development as a feature with Pandora Japan for production in 2020.

The judges were:

David Jenkinson  
CEO  
Studio21

Hayley MacKenzie  
Founder and CEO  
Script Angel

Yule Caise  
Showrunner

Nick Betts  
Founder  
The Lighthouse Film and Television

Marc Montefiore  
President and executive producer  
New Metric Media

Mickey Rogers  
International Emmy Winner
WHO KILLED MY MOTHER?

FROM THE MAKERS OF HAPPY VALLEY

TRACES

Red Productions for BBC Studios

bbcstudios.com/sales
Content London takes short2series

C21 has announced the eight projects that will be showcased in its short2series strand, a new initiative taking place at Content London that aims to bring the very best short film makers together with the global content business to turn short films into series.

In a short2series presentation block on the first day of the event we will present eight ‘most-likely-to-succeed’ shorts to the global market, and then hear from the film makers about the projects and their ambitions to partner to develop them.

The eight projects have been selected through a relationship between Studio21 and Hollyshorts, the Oscar-qualifying short film festival now on its 16th year.

Don’t miss this opportunity to see some of the most exciting short films out there, and meet the creators to discuss TV series potential.

You can watch all the short films on C21Screen and a playlist has been sent to all delegates.

The projects include:

**Boulevard**
David Benovivi-Artieda

Boulevard captures a frenetic moment in the life of LAPD Homicide detective Hayden Glass as he cruises the gritty streets of Hollywood, seemingly checking on ongoing operations to entrap johns looking to exchange sex for money. Things prove more complicated as it is revealed that Glass is a sex addict working a twelve step program trying to maintain his sobriety. The violence he observes as a detective creates anxieties that send him back onto the streets. With the help of a tough-love sponsor, Hayden is eased back into the program to start back at Day One.

**Men of Vision**
Frank Todaro

Men of Vision offers a droll look at Hubert Moss, a swaggering early 20th century inventor who is in the midst of a dry spell that threatens to run him. With investors abandoning ship, a potential reprieve shows up in the form of a young inventor hoping to rent some space in Hubert’s lab. Better still, he’s got some ideas. Could this be Hubert’s salvation? Men of Vision is a comic comment on ego, failures of imagination, and our idiotic inclination to go backward when the path forward seems obvious.

**Bewildered**
Gregor Wilson

Starring Keith David (Greenleaf, Cloud Atlas,) and Maria Howell (The Color Purple, Saints and Sinners), Bewildered depicts the journey of world famous, husband and wife jazz vocalists – Joseph and Sara Honot – from the peak of their career and marriage, into the turmoil and anxiety brought on by Joseph’s fall into dementia.

As life at home becomes untenable for Joseph, he is moved into a care facility for his own safety. There he is befriended by Elijah, a young care worker and gifted musician - played by Myron Parker Wright (Queen Sugar, Mercy Street). Through kindness and patience, Elijah nurtures Joseph back to singing.

Despite his otherwise ravaged brain, Joseph is helped by Elijah to recall deeply held musical memories, which provide a much-needed lifeline to reconnect with his beloved wife Sara. At its core, this film is a love story, but it also sheds an important light on the proven ability of music to provide comfort and dignity to patients and their families dealing with dementia.

**Star Boy**
Joelle Bantolila

Starboy is a gripping, visually stunning drama about a young Hasidic Jewish man who, turning to the study of the Kabbalah and Quantum mechanics, begins to increasingly doubt his identity, his gender and the nature of being - which triggers an escalating heart-rending conflict with his very pious young wife and her community. It tells a unique and very unusual story that surprisingly and successfully draws upon issues of gender, mysticism, religious transgression and ends on a shocking, exciting and dramatic cliff-hanger - a precursor of things to come.

**Life’s A Drag**
Kate D’hotman

Life’s A Drag is a dark comedy about a depressed zombie named Bob. He used to be cool. He used to have groupies. He used to have all his body parts. Now, although the undead and the living have reached a truce, Bob is finding it hard to adjust. Life after death just isn’t all it’s cracked up to be. He’s in a dead-end job working for a narcissist, and he hasn’t been laid since before the Apocalypse. Up until now, he’s played by the rules, but Bob is reaching his breaking point, and he’s about to lose his temper… Life’s A Drag offers a hilarious re-imagining of a world in the grip of a zombie apocalypse.

**Tijuana**
Mary-Lyn Chambers & David ‘Blak’ Plascencia

It’s 1924 in Tijuana, Mexico during U.S. Prohibition. Carmen, a wildly ambitious and deviously calculating woman, manipulates her husband into launching a tequila-smuggling business that triggers a chaotic downward spiral.

**A Cool Dark Place**
Stephanie Domini

New York City, 1935. Booze, big bands, and beautiful bombshells populate this grand city during a great depression. Vivienne St. Germain leads a glamorous life of a former showgirl thanks to her powerful husband, a former politician named Walter Perry and due to the success of their supper club, Metropolis. She conceals the pains of her past, secretly longing for a lost love and to be the performer she once was before. With the heightened success of Metropolis, Walters ego is growing. His appetite for wealth, power and other women are not sitting well with those who know him- including the neighborhood mob bosses. Vido Vecchio, a powerful gangster, negotiates on an agreement with Walter with an unwelcome appearance to the nightclub. Also on this particular Saturday night there are other unexpected developments that could alter things indefinitely for Vivienne.

**Mum’s Hairpins**
Max Dankevich, Tatiana Fedorovskaya, Taras Stadnikov

Jewish shtetl, Ukraine, 1941. A box with mother’s hairpins – the only thing left from his family – is Yasha’s last chance to escape German invaders and rescue his new friend, a wounded goat kid.
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WE ARE DRAMA

WWW.DRG.TV
Content London is Pitch Perfect

From nearing 100 submissions 30 projects have been successful in making the long list and 15 will pitch at Content London, kicking off the conference agenda down at The St. Pancras Renaissance Hotel at 10am on Tuesday December 3.

The finalists, from established drama creators worldwide, are all bidding to attract additional finance and coproduction partners.

The Drama Series Pitch this year occupies a full morning at the International Drama Summit with fifteen projects being pitched - up from eight last year. They will be pitched in front of conference on Tuesday 3 December at the St. Pancras Hotel between 10am-1pm.

The winning project will be announced at the International Drama Awards, which takes place at 6pm on Thursday 5 December. The winners receive a £30,000 marketing package from C21Media to support development.

Don’t miss this opportunity to hear about some of the most exciting dramas on the development slates of producers from around the world.

The projects are detailed over the coming pages. Connect with the producers through My Content London, the Content London networking area.

Judges:

Nadine Nohr
Acquisitions consultant, Huawei Media
(Chair of Judges)

Meghan Lyvers
SVP, coproduction and development, CBS Studios International

Rola Bauer
Managing director, Studio Canal TV

Philipp Steffens
Head of fiction, RTL Television

Gina Marcheschi
Head of scripted television, VICE STUDIOS

ALIVE – THE MYSTERY OF MOAG STATION
(FILM UA)

Genre/format: sci-fi, YA, 8x60'
Producers: Victor Minsky, Elena Malkova, Kateryna Vyshevska
Partners: Premier Studios, Russia
Development stage/planned shooting start: In development
Shooting locations and languages: Ukraine and/or international/English language.
Total budget/budget per episode: US$5.6m/US$700,000
Financing already in place: US$2.8m (50%)

PITCHING:
Kateryna Vyshevska, Head of development and coproductions and producer, Film.UA Group
Elena Malkova, producer, Film.UA Group

SYNOPSIS
Some time in the future, after humanity had to abandon Earth, kids are being raised by AI on a spaceship floating in the depths of the universe. There are no adults around, as they are supposed to be on the upper deck running the ship. The teens eagerly wait until they turn 15 as they then take exams – a rite of passage of sorts – based on which they are allocated their place in the adult society. Except that it turns out there are no adults on the upper deck, everyone over 15 just gets killed by the main computer. Children of the Underground, a group of teenagers who managed to survive, have to fight for their lives and for the lives of all the other children on the station. What happened to the adults? Why are some portions of the spaceship sealed off? Are robots and AI the enemy they think them to be? Or is there something bigger and more sinister going on? This is a story of a group of brave teens coming of age and finding what it means to be Alive in a world that is nothing like they thought it to be.

LOOKING FOR
We are looking for coproducers, commissioners, equity investors and international distribution outside Ukraine and Russia. Short-term we are also interested in development partners to help us fund script development.

COMPANY PROFILE
Film.UA Group is a creative powerhouse and one of the largest Eastern European media groups, operating in global markets and covering the full production cycle; development, production, adaptation and distribution of audiovisual content through the vertical business structure.

CONTACT THROUGH MY CONTENT LONDON
Kateryna Vyshevska, head of development and coproductions and producer, Film.UA Group
Elena Malkova, producer, Film.UA Group
Content London is Pitch Perfect

From nearing 100 submissions 30 projects have been successful in making the long list and 15 will pitch at Content London, kicking off the conference agenda down at The St Pancras Renaissance Hotel at 10am on Tuesday December 3.

The finalists, from established drama creators worldwide, are all bidding to attract additional finance and coproduction partners.

The Drama Series Pitch this year occupies a full morning at the International Drama Summit with fifteen projects being pitched—up from eight last year. They will be pitched in front of conference on Tues 3 December at the St Pancras Hotel between 10am-1pm.

The winning project will be announced at the International Drama Awards, which takes place at 6pm on Thursday 5 December. The winners receive a £30,000 marketing package from C21 Media to support development.

Don’t miss this opportunity to hear about some of the most exciting dramas on the development slates of producers from around the world.

The projects are detailed over the coming pages. Connect with the producers through My Content London, the Content London networking site.

Judges:

Nadine Nohr, acquisitions consultant, Huawei Media (Chair of Judges)
Meghan Lyvers, SVP co-production and development, CBS Studios International
Rola Bauer, managing director, Studio Canal TV
Philipp Steffens, head of fiction, RTL Television
Gina Marcheschi, head of scripted television, VICE STUDIOS

ALIVE – THE MYSTERY OF MOAG STATION
(FILM UA)

**Genre/format:** sci-fi, YA, 8x60’

**Producers:** Victor Minsky, Elena Malkova, Kateryna Vyshnevskva

**Partners:** Premier Studios, Russia

**Development stage/planned shooting start:** In development

**Shooting locations and languages:** Ukraine and/or international/English language.

**Total budget/budget per episode:** US$5.6m/US$700,000

**Financing already in place:** US$2.8m (50%)

**PITCHING:**

Kateryna Vyshnevskva, Head of development and coproductions and producer, Film.UA Group

Elena Malkova, producer, Film.UA Group

**SYNOPSIS**

Some time in the future, after humanity had to abandon Earth, kids are being raised by AI on a spaceship floating in the depths of the universe. There are no adults around, as they are supposed to be on the upper deck running the ship. The teens eagerly wait until they turn 15 as they then take exams— a rite of passage of sorts— based on which they are allocated their place in the adult society. Except that it turns out there are no adults on the upper deck, everyone over 15 just gets killed by the main computer. Children of the Underground, a group of teenagers who managed to survive, have to fight for their lives and for the lives of all the other children on the station. What happened to the adults? Why are some portions of the spaceship sealed off? Are robots and AI the enemy they think them to be? Or is there something bigger and more sinister going on? This is a story of a group of brave teens coming of age and finding what it means to be Alive in a world that is nothing like they thought it to be.

**LOOKING FOR**

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**COMPANY PROFILE**

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**CONTACT THROUGH MY CONTENT LONDON**

Kateryna Vyshnevskva, head of development and coproductions and producer, Film.UA Group

Elena Malkova, producer, Film.UA Group
Screenwriter Training & Development

Developing the writer and the project.

Email us to find out how we can help you.

development@scriptangel.com
www.scriptangel.com
@scriptangel1
**BEYOND NATURE**

(GUTSY ANIMATIONS)

**SYNOPSIS**
Beyond Nature is a psychological thriller in six episodes. It reveals what happens to a person when the mind shatters, our link to nature is severed and ego takes over.

**Genre:** psychological thriller
**Length:** 6x50’
**Language:** English/Finnish

Daniel, an American lawyer who has built a new life in South Africa, feels guilty about Jessica, his ailing wife who he feels he broke. Desperately looking for ways to pay for her expensive treatment, Daniel crosses legal and moral lines in his job. It all finally catches up with him when he finds himself at the centre of an embezzlement scandal. Disbarred, in debt and in serious physical danger, he has no choice but to flee Johannesburg to the Eastern Tripoint Border, a hot bed of international smuggling, to hide on Jessica’s family game farm, their last remaining asset. In dire need of money and with his back against the wall, Daniel becomes a smuggler and teams up with Jessica’s childhood friend Laylani, an ambitious ex-game ranger who will guide him through this dangerous and unpredictable world in exchange for ownership of his ancestral land, located on Jessica’s farm. A dysfunctional crime family is born. Borderline is an adventure-fuelled and layered human drama that shines a new light on modern-day South Africa, revealing its many racial, social and environmental complexities.

**LOOKING FOR**
Gutsy Animations is looking for a coproduction partner and a UK commission for the Beyond Nature series.

**COMPANY PROFILE**
See Good. Be Gutsy.
We are a company who believes that the world is in need of funny, clever and meaningful content. All of our productions are aimed at international audiences with positive impact. Gutsy Animations was founded in 2016 by Marika Makaroff to produce the new Moominvalley TV series (2019). Gutsy Animations is based in the capital of Finland, Helsinki.

**CONTACT THROUGH MY CONTENT LONDON**
Head of sales: Katherine Senior, katherine.senior@gutsy.fi
Gutsy Animations CEO: Marika Makaroff, marika.makaroff@gutsy.fi
www.gutsy.fi

**PITCHING:**
Marika Makaroff, producer
Paavo Westerberg, writer/director

**SYNOPSIS**
Beyond Nature is a psychological thriller in six episodes. It reveals what happens to a person when the mind shatters, our link to nature is severed and ego takes over.

**Genre:** psychological thriller
**Length:** 6x50’
**Language:** English/Finnish

When a young and successful visual artist, Stella, returns from London to her roots in Finland, her life changes completely. Dark childhood memories, Finnish mythology and disturbing visions of horror intertwine and result in works of art that seem to carry a curse and cause a series of dark incidents. Stella’s mind is shaken and she starts to believe that she has caused the events. But are they caused by Stella’s dangerous art that has come to life, her shattered mind, or is there a murderer who is using Stella to further their own ends?

**LOOKING FOR**
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Head of sales: Katherine Senior, katherine.senior@gutsy.fi
Gutsy Animations CEO: Marika Makaroff, marika.makaroff@gutsy.fi
www.gutsy.fi

**PITCHING:**
Marika Makaroff, producer
Paavo Westerberg, writer/director

**BEYOND NATURE**

(GUTSY ANIMATIONS)

**Genre/format:** Psychological thriller, 6x50’
**Writer/director:** Paavo Westerberg
**Producer:** Marika Makaroff
**Development stage/planned shooting start:** In development/spring 2021
**Shooting locations/languages:** Lapland, Finland and London, UK/primarily English, Finnish
**Total budget/budget per episode:** £10,023,596/£1,670,600
**Financing already in place:** 20% of production costs currently in negotiations in Finland

**BORDERLINE**

(OCHE MOVING PICTURES & ABOUT PREMIUM CONTENT)

**Genre/format:** Crime drama
**Writers:** Erik Durbin (lead writer), Robbie Thorpe (creator and writer), Steven Pillemer (creator)
**Producers:** Stan Joseph (OMP) and Emmanuelle Guibert (APC)
**Development stage/planned shooting start:** Plot and bible available/Target shooting date September 2020
**Shooting locations:** South Africa (Johannesburg, Musina, border area)
**Languages:** English language (majority), Pedi (minority)
**Total budget/budget per episode:** £7m/£750,000
**Financing already in place:** £3.1m (41%)

**SYNOPSIS**
Borderline is an international show with an global main cast and production quality that matches international standards. A local South African financing model is in place. We are now looking for international broadcasters to join the project either as commissioners or pre-buyers.

**COMPANY PROFILE**
OCHE MOVING PICTURES (main producer)
Established in 2000, Ochre Moving Pictures (OMP) is based in Johannesburg, South Africa. Ochre is part of the Tiso Blackstar Group. OMP is one of South Africa’s leading producers of high-quality entertainment and edutainment, with an award-winning track record. Its international accolades include a US Peabody, the Japan Prize, Emmy Nominations, a Rose D’Or, Golden Plaque Hugo Award and nominations for INPUT in Seoul and Sydney. For over a decade, OMP has produced over 3,000 hours programming across a wide range of genres: soap operas, dramas, documentaries, lifestyle, food, reality series, youth programming and children’s television.

**ABOUT PREMIUM CONTENT** (coproducer)
About Premium Content (APC) is a Paris-based global boutique studio active in the development, production, financing and international distribution of high-end TV programmes. APC works with some of the most creative producers around the globe and across every genre from scripted series to animation and documentary.

**CONTACT THROUGH MY CONTENT LONDON**
Emmanuelle Guibert, emmanuelle.guibert@aboutpremiumcontent.com
FROM THE PRODUCERS OF THE MISSING
NEW PICTURES

WHITE HOUSE FARM
AN INFAMOUS TRUE CRIME STORY
DARK HEARTS
(ZDF ENTERPRISES, MNET & QUIZZICAL)

*Genre/format:* Murder mystery
*Writers:* Darrel Bristow-Bovey (head writer), Rohan Dickson (writer), Jake Riddell (script editor)
*Development stage/planned shooting start:* Writing in progress/Planned shoot September 2020
*Shooting locations/languages:* Cape Town and Johannesburg, South Africa/Primarily English with some local languages.
*Total budget/budget per episode:* US$2.7m/US$337,500
*Financing already in place:* 83%

**SYNOPSIS**
Edie, an investigative journalist, is stunned by the brutal murder of her estranged brother. She is quickly drawn into the nightmarish aftermath when she is reunited with her orphaned teenage niece and nephew. But then the two become suspects of the unimaginable crime themselves. The supposed motive? A huge inheritance. Edie determines to find the real killer, digging deep into the contradictory world of post-Apartheid South Africa. In the leafy suburbs, white privilege continues untouched while gang violence ravages desperately poor neighbourhoods. Edie follows elusive clues across these apparently impassable divides. Meanwhile, she grapples with her own sense of guilt: she gave up her boy to be raised by her brother as his own. She is also at loggerheads with Detective Forty, who is fighting his own battle for justice in a crumbling police service. Suspects slowly emerge: the beloved housekeeper who was ‘part of the family.’ A deranged high school student who was infatuated with the mom. A drug-addled hired killer from the badlands. But in the end it is a secret closer to home that holds the key. The story dissects a tight community, structured around a very personal journey, in the vein of Big Little Lies or Sharp Objects. Dark Hearts is at once a gripping mystery, a complex family drama and a searing indictment of a country struggling to redeem itself from the sins of the past.

**LOOKING FOR**
We are looking for a broadcast partner for a presale to help close the funding gap.

**COMPANY PROFILE**
Quizzical Pictures is a Peabody- and Rose d’Or-winning production company based in South Africa. Over the last 25 years we have created thousands of hours of content in every genre. We have several international coproductions in the works, with a Fremantle International and M-NET series due to shoot in early 2020. We have excellent relationships on the continent and experience accessing local tax incentives and other funding.

**CONTACT THROUGH MY CONTENT LONDON**
Yuliya Fischer, director, ZDF Enterprises Yuliya.Fischer@zdf-enterprises.de
Nimrod Geva, head of development, Quizzical Pictures nimrod@quizzical.co.za

EXTRAVAGANCE
(AT-PROD & ZEITSPRUNG PICTURES)

*Genre/format:* Period drama series/6x90’
*Writers:* Johannes Betz (German), Sabine Carion (French)
*Producers:* Arnaud de Battice – Les Films du Trèfles (Paris, France), Till Derenbach – Zeitsprung Pictures (Köln, Germany)
*Development stage/planned shooting start:* In development/August 2021
*Shooting locations/languages:* Paris, France, and Brussels, Belgium/English
*Total budget/budget per episode:* €3m
*Financing already in place:* €6m (25%)

**SYNOPSIS**
In 2008, a global financial crisis is shaking the markets. It was impossible to predict the crisis that struck without warning. But was it really? A look in the history books would have been enough to learn from the first world stock market crash, the first financial crisis and the fate of a particular man: John Law – The Man Who Turned Gold into Paper. The series tells in eight episodes the true story of visionary Scotman John Law, the first man in Europe to introduce paper bank notes and founder of the first stock company in France. He became immensely wealthy before going bankrupt. The show is a financial thriller, a love story, an historical drama and a lesson on greed, power and going beyond limits. What Law created never existed before and by the time he finally realizes the dangers of the project, he has lost control of it. It’s already too late. Extravagance brings together historical facts and characters in a breathless race dictated by the ever rising, the ever faster, the ever further. It shows characters who lose control over events they themselves provoked. Desperate, they try to lay rails that are immediately in danger of being knocked down by a train.

**LOOKING FOR**
We are looking for a major broadcaster or VoD platform for the series. We seek to increase the visibility of the project and find a partner in distribution and international selling. We are also looking for pre-purchases by UK and US channels to complete the financing of the series.

**COMPANY PROFILE**
Les Films du Trèfles was founded in 2000 by Arnauld de Battice in order to develop mainstream high-quality fiction and documentaries. Associated with AT-Prod, based in Brussels, the company aims to facilitate international coproductions through access to talent from both countries, and by pooling the human and financial resources allocated to the development and production. This close collaboration between French and Belgian producers allows the combination of national financing solutions and the sharing of international contacts.

**CONTACT THROUGH MY CONTENT LONDON**
Arnauld de Battice, producer
**SYNOPSIS**
Meat Market is a drama series with huge international potential looking for commission. The series takes us on a thrilling ride through the world of modelling as we follow Jana Novak, a 16-year-old girl of Polish descent and from a South London council estate, as she starts her career and eventually hits the big time as a model. The series of hour-long episodes will follow awkward yet witty Jana after she is scouted by a top modelling agency and is plunged into the frenetic world of fashion. Set to take the YA generation by storm, Meat Market is a gripping exposé and triumphant story tackling huge contemporary themes such as the hyper-sexualization of girls and discovering the power of your voice in the age of #MeToo and #TimesUp. From an almost monosyllabic schoolgirl, Jana becomes a young woman who, in the final episode of the series, makes a brave decision that will shape the rest of her life.

**LOOKING FOR**
Unstoppable is looking for broadcast partners.

**COMPANY PROFILE**
Unstoppable Film and Television is an exciting and ambitious production company based in London, UK. Unstoppable has shown itself to be at the forefront of films that are new and fresh, working with exciting young talent from diverse and ethnic backgrounds, giving them the platform and opportunity to tell their stories. Unstoppable has produced more than 10 feature films, the most recent being UK box office success Brotherhood, 10x10 starring Luke Evans and Kelly Reilly, and The Fight, directed by Balthasar Rauter and Jessica Hynes. Unstoppable recently joined the all3media group, forming Unstoppable Film and Television, which has opened its slate to more scripted TV projects that it continues to develop.
LEADING SCRIPTED PRODUCTION GROUP IN FRANCE* AND ITALY & LARGEST FRENCH-SPEAKING LIBRARY IN EUROPE

* RANKING 2019 / ECRAN TOTAL
**MY LIONHEART (KINDLE ENTERTAINMENT)**

**Genre/format:** Thriller/4x60’

**Writer:** Tahsin Guner

**Development stage/planned shooting start:** Pitch materials are completed and we are looking to get funding for scripting/June 2020.

**Shooting location:** Our intention is to film in Yorkshire, UK and we are intending to apply to the Screen Yorkshire fund.

**Partners:** Lionsgate have first option to distribute the series.

**Total budget/budget per episode:** £12m/£3m

**Financing already in place:** UK tax credit: £2.16m. Distribution advance (Lionsgate first option): £2.16m. Funding sought: £8.54m/£2.14m (71%).

**SYNOPSIS**

My Lionheart is a 4x 60’ thriller. When far-right terrorists hijack a bus full of six-year-olds, teenage driver Kamila becomes drawn into a dark and twisted bond with white supremacist Mark as she battles to protect the children. Adapted from the YA classic After the First Death by Bafta-winning Tahsin Guner, My Lionheart is a twisted love story played out against today’s violent and dangerous times. This is a tense and adrenalled ride. There are no easy villains here. There are shades of grey. There is ambiguity. There is bleakness. But in Kamila’s bravery, in her willingness to reach out to the enemy, there is also hope.

**LOOKING FOR**

We are looking for coproducers, commissioners, equity investors and international distribution outside of Ukraine and Russia. Short-term we are also interested in development partners to help us fund script development.

**COMPANY PROFILE**

Anne Brogan and Melanie Stokes founded Kindle in 2007. In just over 12 years, Kindle has established a reputation in the marketplace for fresh, innovative drama with Lionsgate becoming a welcome stakeholder in 2016. Three times Bafta-winning and twice International Emmy-winning, Kindle’s portfolio spans family, primetime and young-adult. Recent shows include, The A List, a supernatural thriller for Netflix, and Kiss Me First, a VR-thriller for Channel 4 and Netflix, alongside a family feature, Four Kids & I, starring Michael Caine, Russell Brand, Paula Patton and Matthew Goode, which is in post-production.

**CONTACT THROUGH MY CONTENT LONDON**

Emma Stuart, executive producer, Kindle Entertainment

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**NOKIA (RABBIT FILMS)**

**Genre/format:** Drama

**Writers:** Maarit Lalli, Kaarina Hazard, Leo Virret

**Director:** Maarit Lalli

**Producers:** Minna Haapkylä, Olli Suominen

**Partner:** MTV3 Finland

**Development stage/planned shooting start:** Writing in process. First versions of episodes 1-3 ready, treatments of episodes 4-6 ready/September 2019

**Shooting locations/languages:** Finland, Berlin, Washington/Finnish, English

**Total budget/budget per episode:** £2.7m/£450,000

**Financing already in place:** €1.26m (46.7%)
FROM THE PRODUCERS OF BRON | BROEN

TOP DOG
8 x 45’

PREMIERE SCREENING
Wednesday, December 4th
01.30 pm - 02.30 pm
Kings Place, Hall 2
SHADES (BOMB)

Genre/format: Period romantic drama/10x60’
Producer/director: Angus Gibson, director and executive producer, Bomb
Creative producer: Pat van Heerden, broadcast content specialist and channel strategist
Writer/producer: Libby Dougherty, writer
Writer: Chumisa Ndakisa, curator and writer
Story consultant: Marguerite Poland, Writer of the novel Shades and story consultant to the series
Executive producer: Desireé Markgraaff, producer and CEO of The Bomb Shelter Film Company Partners
Development stage/planned shooting start: We are in script development and raising the finance/October 2020.
Shooting locations/languages: Eastern Cape Province (rural and town) in Gauteng Province, South Africa/English and Xhosa

Total budget/budget per episode: £6,359,155/£630,487
Financing already in place: R36,300,000 (£1,907,383.50), 30%

SYNOPSIS
Based on Marguerite Poland’s bestselling novel, Shades is an epic romance set on the tumultuous eve of the Anglo-Boer War. It is 1899 when Walter Bromley, a young priest fresh from England, travels across the magnificent but daunting vastness of the Eastern Cape to St Matthias Mission, where Christianity clashes against traditional Xhosa beliefs. He is instantly entranced by the lovely and wilful Frances Farborough, daughter of the priest under whom he is to serve – but she is promised to another. Frances and her brother Crispin have grown up with Benedict Maitwane, a Xhosa orphan taken in by the mission. They are inseparable friends, but Benedict is caught between two worlds, the mission and the surrounding community who revere the shades (ancestors). When Benedict falls in love with beautiful Nomakwezi Pumani, her family reject him, this boy of no ancestry – and then an act of heinous racism re baptises him as an activist. As Walter enters their world, their lives are all about to implode. A series of tragic clashes – of different gods, colonial wars, dispossession, natural disasters and the beginning of gold mining with its voracious hunger for labour – reverberate into our characters’ lives whilst they grapple with forbidden love, betrayal, rebellion and the weight of guilty consciences.

LOOKING FOR
We are looking for potential broadcast partners and/or a coproduction company. We are also seeking to cast some international actors in leading roles and to employ some key talent.

COMPANY PROFILE
The Bomb Shelter is a production company based in Johannesburg, South Africa. For over 22 years we have produced South Africa’s most iconic and ground-breaking television. The cult youth series Yizo Yizo received critical acclaim and awards around the world and was screened at the Venice Film festival. Our hit show Isibaya has broken broadcast audience records and garnered awards six years in a row, including 25 SAFTA awards. The team steering Bomb are responsible for many acclaimed projects. Angus Gibson was nominated for an Oscar for Mandela, Son of Africa, Father of a Nation, and a Bafta for 28 Up South Africa. We were the South African producers on the double Sundance winner Amandla, A Revolution in Four-part Harmony and the Pan-African hit drama Jacob’s Cross, which ran for eight seasons. We have produced over 1,000 hours of television drama and currently output 10 episodes a week of primetime drama.

CONTACT THROUGH MY CONTENT LONDON
Angus Gibson: angus@thebomb.co.za Cell: 27 82 781 1984
Pat van Heerden: patvanheerden@gmail.com Cell: 27 83 258 3226

SIGNALS
(SAGAFILMS)

Genre/format: Action-drama/9x45’ HD
Writers: Maarit Lalli, Kaarina Hazard, Leo Virret
Producers: Anna Vygdis Gisladóttir, Tína Prepp, Hilmar Sigurdsson, Kjartan Thor Thordarson
Broadcast partner: Channel 2 Iceland
Development stage/planned shooting start: Scripts are ready/Q3 2020
Shooting locations/languages: Iceland/Icelandic
Total Budget/budget per episode: €8.1m/€795,000
Financing already in place: €2,439,893 (40.05%)

SYNOPSIS
Bombs explode in the middle of the night. People are shot in broad daylight. Simultaneously, Iceland is the target of cyber attacks by an unknown extremist group. Police detective Magnea finds it hard to concentrate on the investigation; she has left her husband of many years to start living with a younger woman, Salka. Salka is offered a job at an independent media company. Her beat is culture journalism but she intends to work her way into hard news. She is tempted to go under the radar to get a real scoop. Not only does Magnea have to fight homophobia at work but also accusations that she is leaking information to the media through her girlfriend. Magnea and Salka’s relationship is supposed to work out. They both investigate the same case in different ways, without being able to compare their information.

LOOKING FOR
Coproduce with studio, VFX or both, broadcast partners, distribution and/or private equity partners.

COMPANY PROFILE
Sagafilm is the leading independent production company in Iceland for TV, commercials and feature films with over 40 years of experience. Recent projects include TV drama series The Minister (Greflix Rights), Thin Ice (Banijay TV) in coproduction with Yellow Bird, The Platey Enigma (Sky Vision), Stella Blómkvist (Váplavy original series), Case (Netflix original series) and Cover Story. Sagafilm has also produced the feature films The Falcons (2018), Mr Bjarnfredarson and Cold Trail and coproduced Dead Snow: Red vs Dead and Nova Zembla. TV series by Sagafilm have won the Icelandic Academy Awards for Best Scripted Series a record 10 consecutive times.

CONTACT THROUGH MY CONTENT LONDON
Kjartan Thor Thordarson kjartan@sagafilm.is
LONDON’S FIRST FEMALE DETECTIVE

MISS SCARLET & THE DUKE

WORLD PREMIERE SCREENING
TUESDAY 3RD DECEMBER
HANSOM HALL, ST. PANCRAS RENAISSANCE HOTEL

DRINKS — 6:00PM
SCREENING — 6:45PM
FOLLOWED BY AFTER PARTY
**THE AVIATRIX**

**A television series based on the remarkable life of Jessie ‘Chubbie’ Miller**

**SYNOPSIS**

Based on a remarkable true story, The Aviatrix explores the fascinating life of Jessie Miller, a Melbourne housewife who, in 1927, meets RAF pilot Bill Lancaster, who’s planning to set the world record by flying from England to Australia. She asks if she can accompany him, he agrees. They embark upon one of the most dangerous flights ever undertaken and travel across the world together. After been shot at over Libya, surviving a crash in the Sumatran jungle and narrowly avoiding an emergency landing in the shark-infested Persian Gulf, they finally arrive in Australia a global sensation, and secret lovers. Lured to Hollywood by the promise of a film career, they soon become part of the Golden Era of Aviation and are riding the wave of fame and fortune when the Great Depression hits. Down on their luck, they become embroiled in a fatal love triangle that ends in murder. The celebrity trial of the decade begins. With Bill facing the electric chair, Jessie must sacrifice herself to get him acquitted. Bill goes missing shortly after and it’s only 30 years later, when his diaries are found next to his mummified body, that Jessie finally discovers the devastating truth.

**LOOKING FOR**

Seeking a development funding commitment from a broadcast or digital platform partner that will enable us to finance first-phase development, funding the writers’ room, out of which we shall deliver the series bible and episode outlines for season one, in addition to the pilot episode, written by Alice Addison.

**COMPANY PROFILE**

Apogee Pictures is a UK-based feature film and TV production company specialising in original, quality drama, working with the strongest local and international talent to produce creatively innovative and commercially astute projects for the global marketplace. Founder and producer Jo Monk previously worked as head of acquisitions and development at Motion Picture Capital, where she was responsible for sourcing and developing all film and TV projects that the company financed and produced. Aquarius Films is an award-winning Australian production company with a reputation for high-quality, prestige films and television series that are both commercially successful and critically acclaimed. Founded by Angie Fielder and Polly Staniford, credits include Academy Award nominated Lion, produced in association with See-Saw Films; Dirt Music, an adaptation of Tim Winton’s much-loved novel; Berlin Syndrome, adapted by Shaun Grant and directed by Cale Shortland; and the multi-award-winning Wish You Were Here.

**CONTACT THROUGH MY CONTENT LONDON**

Jo Monk

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**THE DEATH OF A MERMAID (MASTIFF DENMARK)**

**SYNOPSIS**

Based on a remarkable true story, The Death of a Mermaid captures the gripping tale of a young man who, after an attempted sex change and committed murder in the name of love. While unravelling a time when the love between two men was utterly taboo. It is a tale of a man who has learned the hard way to become a woman. And a story of broken hearts at a time when the love between two men was utterly taboo. It is a tale of a man who has attempted a sex change and committed murder in the name of love. While unravelling the crime, Hans Christian has to face his deepest fears and finds himself as a human and an artist. The sad tale of changing yourself for love becomes the inspiration for his first fairy tale, The Little Mermaid.

**LOOKING FOR**

We are looking for European and international broadcasters and coproducers.

**COMPANY PROFILE**

Mastiff creates series with big emotions, touching and funny stories with beautiful pictures for the booming Nordic drama market. In the last couple of years, we have produced five seasons of the hugely successful young-adult series Sjit Happens and the family show Home Sweet Home for TV2. Last year we created the romantic show Couple Trouble for TV3 and Viaplay as well as the first Danish-New Zealand drama series, Straight Forward, together with Screentime New Zealand. Mastiff is part of Banijay Group together with big production companies such as Yellowbird and Jarowski from Scandinavia.

**CONTACT THROUGH MY CONTENT LONDON**

Mia Marie Borup, producer, Mastiff. Tel +4540444649 mmb@mastiff.dk
Anders Rønnow Klarlund, author and screenwriter
Mads Ulrick Holmstrup, CEO and EP, Mastiff. Tel +4521795646 maho@mastiff.dk
HOW DO YOU STAY OUT OF TROUBLE, WHEN TROUBLE IS ALL AROUND YOU?

Drama Series: 10 x one hour (5 x two hour version also available) HD
LA Productions for Channel 5’s 5star
**THE IN-BETWEEN WORLD OF VIKRAM LALL**
(GINGER INK FILMS & ONE FINE DAY FILMS)

**Genre/format:** Period drama/10x60'

**Writers:** Linda Brieda

**Producers:** Ginger Wilson, Sarika Hemi Lakhani

**Partners:** Medienboard Berlin-Brandenburg

**Development stage:** Concept, development/2021

**Shooting locations/languages:** Kenya, India, Canada, UK/English, Swahili, Hindi

**Total budget/budget per episode:** €44m/€4m

**Financing already in place:** €30,000 (0.6% of total financing)

**LOOKING FOR**
We are looking for broadcasters, financiers and coproducers and creative collaborators who are inspired by the possibility of telling the stories of these times and places from a unique perspective. This show is the first of its size and complexity from this part of the world – it has never been done before. Partners should come with the courage, flexibility and temerity to break new ground.

**COMPANY PROFILE**
Ginger Ink Films, based in Nairobi, has been developing, producing and servicing pan-African content for the international market for over 20 years. It is best known for the region’s largest ever shoots and for Africa’s most successful independent film initiative, co-founded by Tom Tykwer’s One Fine Day Films in 2008. Since then, the joint partnership has produced seven award-winning, groundbreaking feature films. They have consistently demonstrated what is possible in the local production values, and how strong, well-produced stories meet the appetite of both local and international audiences.

**CONTACT THROUGH MY CONTENT LONDON**
Ginger Wilson, founder, Ginger Ink Films Africa
Sarika Hemi Lakhani, managing partner, One Fine Day Films
Ginger Wilson ginger@gingerink.tv
Sarika Hemi Lakhani sl@onefindayfilms.org vikram@gingerink.tv

---

**SYNOPSIS**
Vikram Lall, the Kenyan-born grandchild of an Indian railway engineer, lives in exile on the blank shores of Lake Ontario, Canada. One of “the most corrupt men in Africa, a cheat of monstrous and reptilian cunning”, he has fled the Kenya he loved, the Kenya he betrayed. 1953, Kenya – the Mau Mau uprising and Kenya’s struggle for independence. Vik (8) and his sister Deepa (6) play outside their parents’ shop with their friends: Njoroge, the son of the gardener, and Bill and Annie Bruce, children of a white farmer. Amongst the adults, loyalties are tested as power shifts from British to African hands. The Indians are left in between, doubting their future and each other. The Bruce family are murdered and Vik, harbouring a secret that could ruin his family, begins a life of cold-hearted corruption, an expression of the otherness he feels. Even the assassination of his best friend, Njoroge, does not push Vik to take a stand for anyone but himself. Based on the best-selling novel by MG Vassanji, spanning Canada, India and Kenya through the revolutionary ‘60s, turbulent ‘70s and ‘80s to the present day, this universal tale is of how the experience that we don’t really belong shapes the actions we take.

**THE IN-BETWEEN WORLD OF VIKRAM LALL**
(ANGE PRODUCTIONS AT LAGARDÈRE STUDIOS)

**Genre/format:** Supernatural thriller/6x52'

**Writers:** David Robert, Lucie Fréjaval

**Artistic producer:** Cyrielle Mottin

**Producer:** Ivan Sadik

**Development stage/planned shooting start:** In development/spring 2021

**Shooting locations/languages:** France, Scandinavia/French

**Total budget/budget per episode:** €7.8m/€1.3m

**Financing already in place:** €630,000 (8%)

**LOOKING FOR**
Broadcasters, distributor, Scandinavian coproduction

**COMPANY PROFILE**
Ango Productions (Lagardère Studios)
7, rue du Dôme 92100 Boulogne-Billancourt (France)
Tel: +33 1 40 74 26 02. Cell: +33 6 87 75 30 99
Mail: ivan.sadik@lagardere-studios.com
Chief operating officer and producer: Ivan Sadik
Artistic producer: Cyrielle Mottin

**CONTACT THROUGH MY CONTENT LONDON**
Ivan Sadik, producer ivan.sadik@lagardere-studios.com
David Robert, co-writer

---

2004. Nice. Isabelle and Paul with their two kids, Thomas and Eve, are a happy family. Until tragedy strikes. Paul and Eve disappear while on a hiking trip in Norway. Despite an intensive search, their bodies are never found. Fifteen years later Isabelle (49) and Thomas (31) have made a new life in Cassis, when Paul and Eve are discovered frozen near Lake Tyin in Norway. Isabelle and Thomas think they were dead but it turns out they haven’t aged in the slightest. Paul is still 34 and Eve 15 – the same ages they were in 2004. As soon as they get the news, Isabelle and Thomas think they were dead but it turns out they haven’t aged in the slightest. Paul is still 34 and Eve 15 – the same ages they were in 2004.

**LOOKING FOR**
Broadcasters, distributor, Scandinavian coproduction

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Ginger Wilson ginger@gingerink.tv
Sarika Hemi Lakhani sl@onefindayfilms.org vikram@gingerink.tv
A NEW 6 X 60 MIN SCRIPTED SERIES DISTRIBUTED BY:

MIRAGE

ERASE THE PAST,
PROTECT THE FUTURE.

france2  EDF  Bell Media  Connect Three  Cineflix Rights
Setting the agenda for 2020 (and beyond)

This year we have more than 80 sessions and more than 300 speakers taking part in Content London, which once again includes three events spread over four days. The International Drama Summit runs for three days with The Unscripted Entertainment Forum and Kids Content Futures taking place on Friday.

Programming the events is a year-round job, as we work hard to ensure we deliver a conference that’s second to none. We hope you enjoy the results and have a great week with us.

The International Drama Summit

The Drama Summit takes place between December 3 and 5 at both Kings Place and the St. Pancras Renaissance Hotel, as previously. This time we have introduced a fourth conference room to take account of increased demand and have again tried to create programming blocks around areas of interest to avoid too much dashing between venues. Remember, you can stream all of the sessions live wherever you are at www.streamcontentlondon.net and all session videos will be made available to delegates within a week of the event, so you don’t have to miss anything at all!

This year we have Big Picture Keynote Interviews with HBO Max, Netflix, Amazon and Paramount Television. Through which and across many sessions we will be exploring how the global business is evolving and both the opportunities and threats that presents.

We have enhanced our commissioners’ strand with more commissioners from channels and platforms, niche, local and global, from all over the world taking part in a series of one-on-ones and panel discussions. These sessions aim to get beneath the skin of how channels are staying ahead of the game and the focus and strategies for scripted development over the coming 12 to 18 months.

Julian Fellowes & Gareth Neame and Sally Wainwright & Faith Penhale deliver creative keynotes and talk about what they have planned next.

In a world of increasing challenges, we look at how scripted content can inspire and compel social change, with discussion panels and case studies featuring leading innovators in this space.

We hear from leading creatives and producers about their development strategies – kicking off with Simon Pegg, Nick Frost and Miles Keaney talking about Stolen Picture – delve deeper into global drama trends and look at the rise of shortform content and podcasts, plus what’s next for non-English-language drama.

The Drama Summit is packed full of case studies, drilling down into the detail of how the very best upcoming series for 2020 were created, financed, commissioned, produced and will be distributed. These include Cate Blanchett’s debut at Stateless, DR’s When The Dust Settles, Laurie Nunn looking at what’s next for Sex Education, Pulse Films’ Gangs of London, Mammoth’s adaptation of Malorie Blackman’s Noughts & Crosses and more.

Our Hot Properties strand shines a light on 16 new shows that will be impressing audiences around the world in 2020 and beyond, featuring projects from India, Canada, Germany, Finland, Russia, Spain the UK and more. Content London has the very best new drama from the world’s leading producers.

Our sessions are populated with leading execs and creatives from all over the world, additionally this year we shine a spotlight on India, helping delegates understand the growing opportunities of working in and with leading Indian producers, creatives and platforms.

The final of the C21 Drama Series Script Competition and our new Shorts2Series showcase are dedicated to supporting and finding new voices. The C21 Drama Pitch returns this year with 15 of the most exciting developing projects looking for partners to take them to the next level. And the C21 International Drama Awards will celebrate the best shows of 2018/19, with the final to be held at Kings Place on Thursday between 6pm and 7pm.

The Unscripted Entertainment Forum and Kids Content Futures

Both these events focus on the future of unscripted and kids’ content. Unscripted has keynotes from Nat Geo, You Tube and Amazon Studios Europe while sessions explore shortform and audio innovation, building partnerships with Facebook and brands, and the latest niche platforms.

Kids Content Futures hears from Sesame Workshop, Netflix and Aardman and looks at the future of VoD, better on-screen portrayal of the LGBTQ community and what’s next for the Young Audiences Content Fund.

There is so much more on the agenda than I can mention here, so please check it out and enjoy immersing yourself in the latest trends, issues and opportunities the global drama business has to offer.

It’s been a great year putting the agenda together and we are so proud of the final result. Huge thanks to all our speakers taking part this year and those who have helped shape the narrative. We really hope you find Content London inspiring, informative and enlightening and have plenty of fun across the week!

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SAMUEL LE BIHAN  GUILLAUME DE TONQUÉDEC  MARIANNE DENICOURT  ROMANE BOHRINGER  PATRICK MILLE
MATILDA LUTZ  MANON AZEM  NASSIM LYES SI AHMED  SAMY SEGHIR  ISABELLE CANDERIER

THEY WERE TEN

BASED ON THE WORLDWIDE BEST-SELLING NOVEL BY
AGATHA CHRISTIE

6X52'

federation
entertainment
**C21 Drama Series Script Competition**


**Shorts2Series**

Content London showcases eight award-winning short films that are perfectly positioned to be made into TV series. More information on page 15.

**State of the Drama Nation**

Michael Wright, president, Epix
Nina Lederman, EVP, global scripted development, Sony Pictures Television
Sebastien Raybaud, founder and CEO, Anton
Lorenzo De Maio, partner, Endeavor Content
Sofia Helin, actor & producer
Moderated by: David Jenkinson, editor-in-chief and managing director, C21Media

**Drama Series Pitch**

The Drama Series Pitch showcases 15 of the most exciting development projects from the professional community that are looking for partners to take them to the next level. Each of the projects will present a 10-minute pitch with the winner receiving a marketing package through C21Media worth £30,000. More information on pages 17-31.

**IN CONVERSATION: Stolen Picture**

Simon Pegg, co-founder, Stolen Picture
Nick Frost, co-founder, Stolen Picture
Miles Ketley, CEO, Stolen Picture

Moderated by: Emma Smithwick, managing director, Rockfleet Productions

**HOT PROPERTIES: Non English Language Drama**

Rein Deere Mafia, Freud and Rurik
Lisa Penttilä-Asikainen, producer, Rein Deere Mafia
Pete Eklund, producer, Rein Deere Mafia
Mika Kurvien, director and screenwriter, Rein Deere Mafia
Marvin Kren, director, writer and executive producer, Freud
Moritz Polter, EP, international TV series, Bavaria Fiction
Kateryna Vyshnevska, head of development, co-productions and producer, FILM.UA Group
Valery Fedorovich, director, TV-3, producer and head, PREMIER Studios
Lily Sheroziya, marketing director, TV-3 and PREMIER Studios

Moderated by: Ali May, writer, producer and creator

**TERRITORIES: Coproducing with Russia**

Olga Filipuk, chief content officer, KinoPoisk HD
Sofia Kvashilava, general producer, Okko Ent. and CCO, Rambler Group
Alexander Rodnyansky, producer

Moderated by: Ali May, writer, producer and creator

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**INTERNATIONAL DRAMA SUMMIT**

**Monday 2 December • Evening**

To register and collect your delegate badge, visit the KINGS PLACE venue from 5pm Monday 2 December

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**Tuesday 3 December • Morning**

<table>
<thead>
<tr>
<th>HALL ONE (KINGS PLACE)</th>
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<tbody>
<tr>
<td>9am C21 Drama Series Script Competition (9am - 10am)</td>
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<td>Drama Series Pitch (10am - 1pm)</td>
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<td>10am Shorts2Series (10am - 11am)</td>
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<td>11am State of the Drama Nation (11am - 12pm)</td>
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<td>12pm IN CONVERSATION: Stolen Picture (12pm - 1pm)</td>
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<td>Walteruzzolino, chief creative officer, Walter Presents/Global Series Network</td>
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ON DEATH ROW
4 x 1 HR
TRUE CRIME DRAMA
MOVISTAR+

SAVAGES
6 x 1 HR
THRILLER
CANAL+ CREATION ORIGINALE

ZEROZEROZERO
8 x 1 HR
ACTION CRIME DRAMA
SKY STUDIOS
CANAL+ CREATION ORIGINALE
AMAZON PRIME VIDEO

WAR OF THE WORLDS
8 x 1 HR
CHARACTER-DRIVEN SCI-FI
CANAL+ CREATION ORIGINALE
FOX NETWORKS GROUP

THE COLLAPSE
8 x 15 MIN
DRAMA
CANAL+ CREATION DECALEE

THE ADVENTURES OF PADDINGTON
52 x 11 MIN
FAMILY ANIMATION
NICKELODEON
**INTERNATIONAL DRAMA SUMMIT**

**NETWORKING LUNCH**
1pm - 3pm

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<td><strong>3pm</strong></td>
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<td><strong>3.45pm</strong></td>
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<tr>
<td><strong>IN CONVERSATION:</strong> Jamie Mustard and Holt McCallany</td>
<td><strong>CASE STUDY:</strong> When The Dust Settles</td>
<td><strong>CASE STUDY:</strong> HALIFAX: Retribution</td>
<td><strong>CREATIVE KEYNOTE:</strong> Julian Fellowes and Gareth Neame</td>
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<td>Jamie Mustard, author, The Iconist Holt McCallany, leading actor, Mindhunter</td>
<td>3pm - 4pm</td>
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<td>Julian Fellowes, writer, director and novelist</td>
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<td>Moderated by: Melanie Stokes, MD, Kindle Entertainment</td>
<td>Ida Maria Rydén, writer Dorte Hogh, writer Milad Alami, director Stina Lassen, producer Christian Rank, Head of drama, DR Karen-Lise Mynster, actor</td>
<td>Roger Simpson, original creator and writer Rebecca Gibney, lead actress and executive producer Anthony LaPaglia, lead actor Andy Ryan, co-head of drama, Nine Network Australia Mikael Borglund, executive producer, Halifax: Retribution and CEO &amp; MD, Beyond International Ltd</td>
<td>Gareth Neame, CEO, Carnival Films</td>
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<td>Moderated by: Michael Pickard, editor, Drama Quarterly, C21Media</td>
<td>Moderated by: Gabriel Tate, journalist</td>
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| **4pm** | **4pm** | **4pm** | **CREATIVE KEYNOTE:** Sally Wainwright and Faith Penhale |
| **TRENDS:** Navigating the SVoD Landscape as it Heads Towards ‘Peak’ | **TRENDS:** Mining the Drama Data for Success | **CASE STUDY:** TEAM CHOCOLATE - Creating an International Format Success with Diversity at its Heart | **(3.45pm - 4.30pm)** |
| Susan Kresnicka, founder and president, KR&J Julien Leroux, SVP global scripted co-productions, Cineflix Media Louise Pederson, CEO, All3Media International Rod Henwood, chief strategy officer, The Ink Factory | 4pm - 5pm | 4pm - 5pm | Sally Wainwright, writer, producer and director |
| Moderated by: Mark Oliver, chairman, O&O | Avril Blondelot, head of content insight, Glance John Peek, joint managing director, TAPE Consultancy Ltd. Courtney Williams, head of partnership, Parrot Analytics | Pieter Van Huyck, head of scripted, De Mensen Sophie Gardiner, managing director, Chapter One Pictures Lou Stein, artistic director, Chickenshed Theatre | Faith Penhale, CEO, Lookout Point |
| | Moderated by: Ben Keen, chairman, MediaXchange | Moderated by: Rai Fiction | Moderated by: Miranda Sawyer, journalist and broadcaster |
| | | | | **HANSOM HALL NETWORKING:** Speed-networking Meetings (1.30pm - 2.30pm) |

| **5pm** | **5pm** | **5pm** | **Screening & Party:** Miss Scarlet and The Duke (A+E Networks) (5pm - onwards) |
| **DEVELOPMENT:** Non English Language Drama | **DEVELOPMENT:** Shortform Drama | **IN CONVERSATION:** Frank Doelger, Intagilio Films | **Sponsored by SeriesMania** |
| Anna Winger, writer Pascal Breton, president, Federation Entertainment Johannes Jensen, CEO, Yellow Bird Gjermund Erikson, writer and executive producer, Monster Scripted Jonas Allen, co-founder, Miso Films | Sebastian Burkhardt, MD, global content, Keshet International Marianne Furevold-Boland, executive producer, NRK Drama Howard Owens, co-founder and co-CEO, Propagate Content Neely Shamam, EVP of programming and development, Ficto | Moderated by: Selma Turajlic, co-founder, Little Dot Studios | Open to all Drama Summit delegates. |
| Moderated by: Gabriel Tate, journalist | Moderated by: Selma Turajlic, co-founder, Little Dot Studios | | |
## Wednesday 4 December • Morning

### HALL ONE (KINGS PLACE)

**9am**

**FINANCE: New Models of Drama Finance** (9.30am - 10.15am)
Jamie Brown, CEO, Grand River Productions
Cheryl Davoli, EVP international television, BRON Studios
Kate Harwood, MD, Euston Films
Moderated by: Valerie Creighton, president and CEO, Canada Media Fund

**10.15am**

**CASE STUDY:**
**The Paradise** (9.30am - 10.15am)
Marja Pykkö, director
Mattí Láine, screenwriter
Ran Telem, head of international content development,
The Mediapro Studio
Marko Röhr, producer and CEO,
MRP Matia Röhr Productions
Suvi Mansnerus, producer,
Yle Drama
Fran Perea, actor
Moderated by: Michael Pickard, editor, Drama Quarterly, C21Media

### HALL TWO (KINGS PLACE)

**11am**

**CASE STUDY:**
**Nations and Regions** (9.30am - 10.30am)
Claire Mundell, executive producer,
Synchronicity Films Ltd
Sarah Brown, creative director, drama, STV Productions
Gwenllian Gravelle, drama commissioner, S4C
Lachlan MacKinnon, executive producer, Bad Wolf
Moderated by: Dominic Schreiber, global drama executive, Real One Entertainment

### HALL THREE (KINGS PLACE)

**TERREITORY FOCUS: UK Nations and Regions** (9.30am - 10.30am)
Claire Mundell, executive producer,
Synchronicity Films Ltd
Sarah Brown, creative director, drama, STV Productions
Gwenllian Gravelle, drama commissioner, S4C
Lachlan MacKinnon, executive producer, Bad Wolf
Moderated by: Dominic Schreiber, global drama executive, Real One Entertainment

**TERITORY FOCUS:**
**Streaming** (9.30am - 10.30am)

**HANSOM HALL (ST. PANCRAS)**

**DRAMA COMMISSIONERS:**
Sky Italia
Nils Hartmann, director of original productions, Sky Italia
Moderated by: Stephen Armstrong, freelance journalist

**10am**

**DRAMA COMMISSIONERS:**
SVT
Anna Croneman, head of drama films, SVT - Sveriges Television
Moderated by: James Rampton, TV feature writer, The i, The Independent

**10am**

**DRAMA COMMISSIONERS:**
BBC
Piers Wenger, controller of drama, BBC
Moderated by: James Rampton, TV feature writer, The i, The Independent

**11am**

**KEYNOTE INTERVIEW:**
**HBO Max** (11am - 12pm)
Kevin Reilly, chief content officer, HBO Max and president, TBS, TNT and truTV
Moderated by: Stephen Armstrong, freelance journalist

**12pm**

**CASE STUDY:**
**Stateless** (12pm - 1pm)
Cate Blanchett, co-creator, executive producer and actor
Jeff Wachtel, president, NBCUniversal International Studios
Alastair McKinNON, managing director, Matchbox Pictures
Faysal Bazzi, actor
Moderated by: Michael Pickard, editor, Drama Quarterly, C21Media

**HOT PROPERTIES:**
**Nigerian Stories** (12pm - 1pm)
Leye Adenje, author
Kemi Adegboyé, writer
Thomas Eromosele Ikimó, writer
Yvonne Isimeme Ibarbo, producer
Moderated by: Eyi Omeruah, founder, My Management Company (MMC)

**TERRITORIES:**
**Traces** (12pm - 1pm)
Nicola Shindler, chief executive, Red Production Company
Amelia Bullmore, writer and executive producer
Philippa Collie-Cousins, commissioning editor, drama, UKTV
Juliet Charlesworth, producer
Moderated by: Emma Cox, freelance journalist

**CASE STUDY:**
**Traces** (12pm - 1pm)
Nicola Shindler, chief executive, Red Production Company
Amelia Bullmore, writer and executive producer
Philippa Collie-Cousins, commissioning editor, drama, UKTV
Juliet Charlesworth, producer
Moderated by: Emma Cox, freelance journalist

**CASE STUDY:**
**正常的人民, 泰拉诺和帕特里亚** (12pm - 1pm)
Ed Guiney, company director & exec producer, Element Pictures
Emma Norton, producer, Element Pictures
Lenny Abrahamson, director
Alon Aranya, producer and writer, Paper Plane Productions
Moshe Zonder, writer,
Moshe Zonder Productions
Aitor Gabirondo, showrunner, Patria
Miguel Salvat, commissioning editor of original programming, Spain, HBO Europe
Iraki González Esparza, development director, Alea Media
Moderated by: Gabriel Tate, journalist

**WIFI:** Content London
**P/W:** ContentLondon19
**#contentlondon19**
Frustrated with the quality and focus of content that has been made for Gen Z and premium platforms, Blonde Mamba was formed by a group of Gen Z creatives to develop and produce projects for mainstream networks and platforms, emerging digital content services, and brand partners. Creatively and economically, we focus on a platform agnostic angle whilst looking at a show's potential in long and short formats.

**Mamba Agency**
At Blonde Mamba, we believe in creating a community around your product - we want to build something that people can talk about and be integrated in a strong story.

We're here to help you with everything from strategic partnerships to integrated campaigns and freshly impactful content, helping to put your services on millions of screens.

We organically product place in the appropriate content to enhance your product and the show's message of impact.

**Mamba Collective**
At Blonde Mamba, we believe that the best stories come from the heart. That's why we've launched our Mamba Collective. A passionate mosaic of authentic and fresh voices.

Essentially 'method writing.' At any stage of development, we invite individuals with stories to tell and memories to share relevant to the script or story we've been given, therefore lending legitimacy to the expanding plot and characters.

Authenticity is essential to a story's strength.

**Mamba Slate**
Blonde Mamba creates high quality, cinematic and premium stories that resonate with the emerging talent audience and the platforms they favour.

We're benefiting from the massive shift toward digital video among consumers and an exploding video distribution market, thus we attack every project we receive with a mindset of how we can assure the audience will enjoy it platform agnostically and off screen in new and innovative ways.

From immersive rooms and partner charities to clothing collections and audience interactivity.

"WHAT DOESN'T KILL YOU GIVES YOU CONTENT" - FOUNDERS OF BLONDE MAMBA

BLONDEMAMBA.COM
### NETWORKING LUNCH
1pm - 3pm

**HALL ONE (KINGS PLACE)**

**3pm**
- **KEYNOTE INTERVIEW:** Paramount Television
  - Nicole Clemens, president, Paramount Television
  - Moderated by: Carrie Stein, EVP, global scripted series, Kew Media

### HALL TWO (KINGS PLACE)

**4.45pm**
- **HOT PROPERTIES:**
  - *I Love You Just the Way You Are, The Small Hand, Diary of a Drag Queen* (3pm - 4pm)
  - Charles Ohayon, international distribution and EP Productions Casablanca
  - Created by: Emma House, EVP, global scripted series, Kew Media

**4pm DEVELOPMENT:**
- *Next Year’s Models* (4pm - 4.45pm)
  - Erik Barmack, founder, Wild Sheep Content
  - Elizabeth Kilgarriff, CEO, Firebird Pictures
  - Joint managing director, Red Planet Pictures
  - Moderated by: Michael Pickard, editor, Drama Quarterly, C21Media

### HALL THREE (KINGS PLACE)

**4.45pm**
- **TERRITORIES:**
  - *Producing in and with India* (3.45pm - 4.45pm)
  - Abhishek Rege, CEO, Endermol Shine
  - Deepak Segal, head of content, Applause Entertainment
  - David M. Taghioff, CEO, Library Pictures International
  - Amanda Jenks, founder and CEO, Wildfire Pictures
  - Moderated by: Sunder Aaron, president, Locomotive Global Inc

### HANSOM HALL (ST. PANCRAS)

**DEVELOPMENT:**
- *Books to Screen* (3.45pm - 4.45pm)
  - Sidharth Jain, producer and chief storyteller, The Story Ink
  - Jon Kramer, CEO, AfterShock Comics and Rive Gauche Television
  - royé Okupe, writer and producer, YouNeek Studios
  - Christine Langan, CEO, Baby Cow
  - Moderated by: Emma House, international consultant

### HALL FOUR

**TRENDS:**
- *European Broadcaster's Unite to Fight Back* (4.45pm - 5.30pm)
  - Nathalie Biancotti, director of acquisitions and international development, France Télévisions
  - Eleonora Andreatta, head of drama, Rai
  - Dr Simone Emmelius, EVP international fiction - coproduction & acquisitions, ZDF

**DEVELOPMENT:**
- *The Podcast Report* (4.45pm - 5.30pm)
  - Robert Delamere, creative director, Storyglass
  - Sophie Gibber, development producer, Ugly Duckling Films
  - Senior producer, San Francisco Chronicle
  - Original content (UK), Audible
  - Holly Hines, scripted lead, Spotify Studios

**DRAMA COMMISSIONERS:**
- **BRITBOX** (4.45pm - 5.30pm)
  - Soumya Siriraman, president, BritBox
  - Reemah Sakaan, group launch director, BritBox UK and senior vice president, creative and editorial, BritBox US

**Meetings**
- The Netflix reception at Content London (invitation only)
- On the Grand Staircase - St. Pancras Hotel
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The end.

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### Thursday 5 December • Morning

#### HALL ONE (KINGS PLACE)

**9am**

**FINANCE: How to Finance and Sell Production Companies – The Different Types of Deals** (9am - 9.30am)
- Romain Besni, managing director, Newen Group
- Andrea Calderwood, producer, Potboiler
- Jonathan Norman, partner, Stella EOC

**NEW PLATFORMS, NEW OPPORTUNITIES:** (10am - 11am)
- Jack Davison, executive vice president, Svisum
- Jakob Mejlevede Andersen, CEO, NENT Studios UK
- Tracey Pearce, president of distribution and pay, Bell Media
- Thomas Münzner, director of content acquisition, Joyo
- Piotr Kocel, founder and CEO, Bombay Sour Films

**TRENDS:** (10am - 11am)
- Miura Kite, SVP, global television, Participant
- Nicole Starr, vice president of social impact, Participant
- Genevieve Barr, actress, Morgane Baudin, sustainable production specialist, Pixetik
- Hilary Bevan Jones, founder, producer, Endor Productions

**CASE STUDY:** (11am - 12pm)
- Monica Albuquerque, development, head of development, Globo
- Estela Renner, director, writer and co-founder, Maria Farinha Films
- Guadalupe Marenghi, head of global human rights defenders programme, Amnesty International
- Niamh Brannigan, head of communications for environmental governance, UN Environment

**12pm**

**DEVELOPMENT: The Majors** (12pm - 1pm)
- Ralph Lee, director of content, BBC Studios
- Scott Herbst, head of scripted development, Lionsgate
- Kelly Miller, VP of International Strategy, Endeavor Content Television Group

**THE CRAFT: Managing the Creative Challenge** (12pm - 1pm)
- Gurinder Chadha, director, producer, writer, Bend It TV & Films
- Toby Haynes, director
- Rob Williams, writer and executive producer

**CASE STUDY: The End** (12pm - 1pm)
- Samantha Strauss, creator, The End
- Rachel Gardner, executive producer, See-Saw Films
- Patrick Walters, head of development, See-Saw Films
- Ross Crowley, director of content, Foxtel

**CASE STUDY: The Watch** (12pm - 1pm)
- Sarah Barnett, president, AMC Networks Entertainment Group and AMC Studios
- Simon Allen, lead writer and executive producer, The Watch
- Rob Wilkins, executive producer, Narrativa

#### HALL TWO (KINGS PLACE)

**9am**

**HOT PROPERTIES: India** (9am - 10am)
- Rich Mehta, writer and director
- Pooja Kohli Taneja, managing partner and producer, Golden Karavan
- Killan Kerwin, head of production (South Asia & Latin America), SK Global Entertainment
- Gurinder Chadha, director, writer and producer, Bend It TV & Films
- Paul Mayeda Berges, chief creative officer, Bend It TV & Films
- Sunder Aaron, principal, Lombok Global Inc
- Faith Penhale, CEO, Lookout Point
- Mona Qureshi, commissioning editor, England, BBC

**GENRES:** (10am - 11am)
- Miura Kite, SVP, global television, Participant
- Nicole Starr, vice president of social impact, Participant
- Morgane Baudin, sustainable production specialist, Pixetik
- Hilary Bevan Jones, founder, producer, Endor Productions
- Jamie Mustard, author, The Iconist

**CASE STUDY:** (11am - 12pm)
- O.T. Fagbenle, actor, writer and director, Amazon Studios
- Lydia Hampson, head of UK scripted, Amazon Studios
- Sofie Palage, producer, Warner Bros ITVP Sweden
- Krishnendu Majumdar, co-founder and executive producer, Me+You Productions

**CASE STUDY: The End** (12pm - 1pm)
- Samantha Strauss, creator, The End
- Rachel Gardner, executive producer, See-Saw Films
- Patrick Walters, head of development, See-Saw Films
- Ross Crowley, director of content, Foxtel
- Liz Lewin, commissioning editor, Sky

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- Rob Wilkins, executive producer, Narrativa

#### HALL THREE (KINGS PLACE)

**9am**

**GENRES: Maximising Advances in VFX to Create Groundbreaking TV Drama** (9am - 10am)
- Jenna Powell, senior VFX producer, Milk Visual Effects
- Jonathan Cavendish, co-founder, Imaginarium

**GENRES: New Opportunities in Immersive Drama** (10am - 11am)
- Guy Gadney, CEO, Charisma.ai
- Nosa Eke, writer and director
- Kim-Leigh Pontin, creative interaction director, Sky VR Studios

**CASE STUDY:** (11am - 12pm)
- O.T. Fagbenle, actor, writer and director, Amazon Studios
- Lydia Hampson, head of UK scripted, Amazon Studios
- Sofie Palage, producer, Warner Bros ITVP Sweden
- Krishnendu Majumdar, co-founder and executive producer, Me+You Productions

**GENRES: Comedy Drama** (11am - 12pm)
- O.T. Fagbenle, actor, writer and director
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- Sarah Barnett, president, AMC Networks Entertainment Group and AMC Studios
- Simon Allen, lead writer and executive producer, The Watch
- Rob Wilkins, executive producer, Narrativa

#### HANSOM HALL (ST. PANCAS)

**DRAMA COMMISSIONERS:**
- STAN (9am - 9.30am)
- Nick Forward, chief content officer, Stan

**DRAMA COMMISSIONERS:**
- Sky (9.30am - 10am)
- Cameron Roach, director of Drama, Sky Drama

**IN CONVERSATION:**
- Sarah Barnett, president, AMC Networks Entertainment Group and AMC Studios

Moderated by: Stephen Armstrong, freelance journalist
Leaders in Premium Content

Witches of Salem
4 x 60' HD
Saloon Media in assoc. with Takis Films

The Killer in my Family
6 x 60' HD
Verodcat Media

Cheating Hitler: Surviving the Holocaust
1 x 90' 4K & HD | 2 x 60' 4K & HD
Saloon Media

Women on the Force
6 x 60' HD
Fittl TV & Lambert Productions

Art of Craft
5 x 60' 4K & HD
Beek-House Projects

Old School for Lazy Kids
4 x 60' HD
Zeppelin Films

Rich Kids Go Homeless
6 x 60' HD
Zeppelin Films

Orangutan Jungle School
20 x 60' 4K & HD | 6 x 60' HD
NH/INZ

Factual Entertainment | Specialist Factual
High Impact Documentaries | Kids & Family | Scripted
<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
<th>Sponsors</th>
<th>Notes</th>
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<tbody>
<tr>
<td>3pm</td>
<td><strong>KEYNOTE INTERVIEW:</strong> NETFLIX</td>
<td><strong>HALL ONE</strong> (KINGS PLACE)</td>
<td><strong>Sponsored by:</strong> Love Me (Warner Bros International Television)</td>
<td>More information on pages 7-9</td>
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<td></td>
<td>Kelly Luegenbiehl, VP of international originals, Netflix</td>
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<td>Moderated by: David Jenkinson, editor in chief and MD, C21Media</td>
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<td>4pm</td>
<td><strong>KEYNOTE INTERVIEW:</strong> AMAZON ORIGINALS</td>
<td><strong>HALL TWO</strong> (KINGS PLACE)</td>
<td><strong>Sponsored by:</strong> The Paradise (MRP Matila Röhr Production, THE MEDIAPRO STUDIO and Yle)</td>
<td>Streaming</td>
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<td>Georgia Brown, director of European Prime original series, Amazon Studios</td>
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<td>Aparna Purohit, head of India original, Amazon Prime Video</td>
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<td></td>
<td>Moderated by: Stephen Armstrong, freelance journalist</td>
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<td>4.45pm</td>
<td><strong>Drama Awards Cocktail Reception</strong> (Conference Level)</td>
<td><strong>HALL THREE</strong> (KINGS PLACE)</td>
<td><strong>Sponsored by:</strong> The Paradise (MRP Matila Röhr Production, THE MEDIAPRO STUDIO and Yle)</td>
<td>Streaming</td>
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<td></td>
<td>The Finger Awards (invitation only)</td>
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<td><strong>Sponsored by:</strong> The Heartless (4pm - 5pm)</td>
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<td>(5pm - 6.30pm) The first-ever international Finger Awards has been created to provide a platform for comedy professionals who have gone out of their way to try to make the world a better place using their craft. It represents an industry recognition of these efforts by an international panel of over 50 A-list judges, all members of the Comedy for Change community.</td>
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<td>6pm</td>
<td><strong>C21Media’s International Drama Awards</strong> (6pm - 7pm)</td>
<td><strong>HANSOM HALL</strong> (ST. PANCRAS)</td>
<td><strong>Sponsored by:</strong> Love Me (Warner Bros International Television)</td>
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<td>Open to all Drama Summit delegates.</td>
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<td><strong>Sponsored by:</strong> The Heartless (4pm - 5pm)</td>
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<td>International Drama Summit Closing Cocktail (6pm - 9pm)</td>
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<td><strong>Sponsored by:</strong> The Heartless (4pm - 5pm)</td>
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<td></td>
<td>Open to all Drama Summit delegates and Drama Awards Guests.</td>
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<td><strong>Sponsored by:</strong> The Heartless (4pm - 5pm)</td>
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**Other Events:**
- **Networking:**
  - **LUNCH**
    - 1pm - 3pm
  - **NETWORKING**
    - **HANSOM HALL**
      - 1.30pm - 2.30pm
- **Drama Awards:**
  - **Cocktail Reception** (Conference Level)
    - 5pm - 6.30pm
  - **Closing Cocktail**
    - 6pm - 7pm
- **HYPER PROPERTIES:**
  - The Secrets She Keeps, Trickster, The Heartless (4pm - 5pm)
    - Helen Bowden, producer and MD, Lingo
    - Michael Robotham, author
    - Pilar Perez, head of acquisitions, DCD Rights
    - Michelle Latimer, executive producer and director, Trickster
    - Jennifer Kawaja, executive producer, Sienna Films
    - Carl Barât, executive producer, The Heartless
    - Lucie Barât, writer, The Heartless
    - Zoë Rocha, producer, The Heartless
    - Moderated by: Jimmy Akingbola, actor and co-founder, TriForce Creative Network
- **The Heartless Launch Party** (invitation only)
  - 6.30pm - 10.30pm
  - Hansom Hall, St. Pancras Hotel
- **SERIAL EYES: POSH PITCH CIRCUS** (invitation only)
  - 9pm - 10pm
  - The Royal Suite, St. Pancras
- **SEAN’s Amazing Traveling Pitch Circus is coming to Content London and becomes… the POSH CIRCUS!**
8am REGISTRATION AND CONTINENTAL BREAKFAST

9am THE FUTURE OF UNSCRIPTED
Leading unscripted execs set the scene for a focused day of debate around the biggest topical issues and opportunities facing the global unscripted business. How are business models evolving? Who’s buying what? What are the threats, opportunities? In a world of constant change what does the next five years look like for the global unscripted business, and what happens next?
Moderator: Clive Whittingham, news editor, C21Media
Jane Root, founder and CEO, Nutopia
Natasha Znak, president, Znak & Co
Duane Jones, co-founder, Renowned Films
Elaine Frontain Bryant, executive vice president and head of programming, A&E Network
Matt Pritchard, EVP, unscripted programming, television, xOne

10am KEYNOTE: Lyke Hyams, head of originals, YouTube in EMEA
In this keynote interview, Hyams will outline YouTube’s EMEC unscripted originals content strategy, new slate and the raft of collaboration opportunities available to producers. Moderator: Kat Hebdon, managing director, Shotglass Media

10.30am KEYNOTE: Courteney Monroe, president, National Geographic Global Television Network
In this keynote interview, Monroe will take to the stage to outline her National Geographic unscripted content and feature documentary strategy, new slate and collaboration opportunities for the global business. Moderator: James Rampton, TV feature writer, The i, The Independent

11am COFFEE BREAK

11.30am TRENDS: Shortform Content Opportunity
With the rise of new platforms commissioning shortform content, the big budgets in play have peaked the interest of even the most skeptical producer. In this session, innovators in the shortform space discuss why it’s finally being taken seriously as a content form in its own right, the huge opportunities available and how you can reach audiences to create a commercial hit. Moderator: Danny Fenton, CEO and executive chairman, Zig Zag Productions
Jonathan Pascoe, head of digital video, MTV International
Joe Caporoso, SVP, Whistle
Adesua Okosun, director & producer, Black Verse Studios
Neely Shamam, EVP programming and development, Ficto

12.15pm OPPORTUNITY: Building Audiences Through Social with Facebook
In this fireside chat Dan Biddle, strategic partner manager, entertainment, Facebook and Sam Barcroft, CEO, Barcroft Studios will discuss partnering with Facebook to build audiences and commercial models, maximising the tools available to producers and the wider opportunities available across the platform. Moderator: Kate Bulkey, journalist and media commentator
Dan Biddle, strategic partner manager, entertainment, Facebook
Sam Barcroft, CEO, Barcroft Studios

2pm OPPORTUNITY: How To Develop Funding Partnerships with Brands - a focus on Starbucks
As the SVoD space continues to grow and open up opportunities for global unscripted content how do producers find new ways of financing shows and what are the new brand partnership potentials? This is Football, a 6 part docuseries for Starbucks came about and worked in practice and collaboration. The driving force for coproduction with international partners to drive audiences and maintain their unique market position. Moderator: James Purnell, director radio and education, BBC
James Cator, head of podcast partnerships EMEA, Spotify
Tim Hammond, executive director, Listen Entertainment
James Cooper, co-creator and co-host, My Dad Wrote A Porno
Kirsty Hunter, founder/MD, StoryHunter

3.30pm TRENDS: Untapping the Potential of Podcasts
A panel of innovators in the audio space will explore how podcasts have emerged as a key source of original IP and an inexpensive way to test out new ideas whilst shedding traditional creative restraints. They’ll also reveal how TV and audio entertainment can collaborate to tap into, grow and engage wider audiences and build your brand. Moderator: James Cator, head of podcast partnerships EMEA, Spotify
Tim Hammond, executive director, Listen Entertainment
James Cooper, co-creator and co-host, My Dad Wrote A Porno

4.15pm OPPORTUNITY: The New Niche Platforms
Leading and new niche players discuss their acquisition and original content strategies, how they’re designing business models which are disrupting the disruptors, and reveal opportunities for coproduction with international partners to drive audiences and maintain their unique market position. Moderator: Kate Bulkey, journalist and media commentator
Gregor Angus, founder and CEO, TrueRoyalty TV
Ellen Windemuth, founder and CEO, The WaterBear Network
Arun Maljaars, director content and channels, Insight TV

2.45pm KEYNOTE: Amazon Studios Europe
In this Amazon Studios focused session, European unscripted heads for the UK, Italy, France, Germany and Spain will set out their local and collaborative original content strategies. They’ll also discuss how Amazon Studios is positioning itself across the European unscripted landscape and reveal opportunities for international collaboration. Moderator: Emma Cox, journalist
Dan Grabner, head of unscripted, UK, Amazon Studios
Nicole Morganti, head of unscripted Italian originals, Amazon Studios
Thomas Dubois, head of unscripted originals, Amazon Studios France
Philip Pratt, head of German originals, Amazon Studios
Oscar Prol, senior development executive, Amazon Studios

4.30pm PANEL: Take a seat with a panel of innovators in the audio space who will discuss the untapped potential of podcasting, its future and how it can expand audiences and drive engagement. Moderator: Gregor Angus

5-7pm CLOSING COCKTAIL
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INTERNATIONAL FESTIVAL LILLE / HAUTS-DE-FRANCE
8am REGISTRATION AND CONTINENTAL BREAKFAST

9am TRENDS: What Makes Kids Watch
UK-based research outfit Dubit returns to Kids Content Futures to present its latest study into what drives children to select one piece of content over another and how the surge in direct-to-consumer SVoD services targeting families may impact discoverability.
Moderator: Nico Franks, editor, C21Kids
Stephanie Whitley, manager, planning and brand strategy, Dubit
Adam Woodgate, research director, Dubit

9.30am OPPORTUNITY: Netflix in EMEA
Nico Franks talks to Netflix’s Alexi Wheeler and Aardman’s Sarah Cox about their new partnership on animated short film Robin Robin and to discuss the challenges and opportunities of creating local, authentic stories to engage global audiences.
Moderator: Nico Franks, editor, C21Kids
Alexi Wheeler, manager, kids and family international originals, EMEA, Netflix
Sarah Cox, executive creative director, Aardman

10.15am IN CONVERSATION: Ed Wells, SVP and head of international media and education, Sesame Workshop
In Sesame Street's 50th anniversary year, Ed Wells, discusses how the global phenomenon has stayed vital and ahead of the curve by successfully navigating the VoD boom, partnering with the likes of YouTube, Apple and HBO Max to launch new original content, while keeping Sesame Street freely available on public television and fulfilling its mission to help kids everywhere grow smarter, stronger, and kinder.
Moderator: Nico Franks, editor, C21Kids

11am COFFEE BREAK

11.30am OPPORTUNITY: OTT 2.0 - The Future of On Demand
We’re going through a period of unprecedented change in the TV industry, with Disney+ set to be followed by a slew of SVoD services from US media giants all hoping to catch up with Netflix. But what impact will these have on kids’ TV and which types of VoD should producers and distributors be focusing on?
Moderator: Lucinda Whiteley, creative director, Novel Entertainment
Tim Searle, head of animation, Beano Studios
John Robson, co-founder and chief operating officer, Moonbug
Paul Robinson, executive vice president, Toonz Media Group
Henrietta Hurford-Jones, director of children’s, content partnerships, BBC Studios

12pm NETWORKING LUNCH

12.15pm OPPORTUNITY: YACF - What’s Coming Up
The UK’s Young Audiences Content Fund (YACF) recently announced the first projects that will benefit from its £57m (US$73.5m) injection into the country’s TV industry. We’ll hear from some of the project’s creators and the decision maker in charge of the fund to find out why they were chosen and what’s next for the fund.
Moderator: Anne Brogan, joint MD, Kindle Entertainment
Jackie Edwards, head of fund, Young Audiences Content Fund, BFI
Angharad Ellen, writer, producer and executive producer, Person/a
Callan Allen, writer and originator of As Dead As It Gets
Foz Allan, executive producer, As Dead As It Gets and creative director, Bryncoed Productions Ltd
Tim Bryans, co-creator and producer, The Hearies, ALT Animation

1pm IN CONVERSATION: Ed Wells, SVP and head of international media and education, Sesame Workshop
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Moderator: Nico Franks, editor, C21Kids

3.45pm OPPORTUNITY: OTT 2.0 - The Future of On Demand
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Tim Bryans, co-creator and producer, The Hearies, ALT Animation

5-7pm CLOSING COCKTAIL
ARE YOU THINKING OF SELLING, BUYING OR FUNDRAISING?

Helion is a leading European M&A adviser to the drama production sector. It has unrivalled expertise and experience in advising drama companies on maximising the value of their business on a sale or in a fundraising.

Our team has advised on over 30 TV production deals with a combined transaction value of over €1bn.

A FEW OF OUR DEALS...

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<thead>
<tr>
<th>Company</th>
<th>Transaction</th>
<th>Type</th>
</tr>
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<tr>
<td>New Pictures</td>
<td>Sale to All3Media</td>
<td>TV Production</td>
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<tr>
<td>Mammoth Screen</td>
<td>Sale to ITV Studios</td>
<td>TV Production</td>
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<td>Paddington Bear</td>
<td>Sale to Studio Canal</td>
<td>Kids IP</td>
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<td>Neal Street Productions</td>
<td>Sale to All3Media</td>
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<td>Slim Film and TV</td>
<td>Sale to Seven West Media</td>
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<td>Shed Media</td>
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<td>Raw TV</td>
<td>Sale to Discovery</td>
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<tr>
<td>Love Productions</td>
<td>Sale to Sky</td>
<td>TV Production</td>
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</tbody>
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Tom Manwaring acted as Adviser to New Pictures
Tom Manwaring acted as Adviser to Mammoth Screen
Tom Manwaring acted as Adviser to Paddington Bear
Tom Manwaring acted as Adviser to Neal Street Productions
Tom Manwaring acted as Adviser to Slim Film and TV
Tom Manwaring acted as Adviser to Shed Media
Tom Manwaring acted as Adviser to Raw TV
Tom Manwaring acted as Adviser to Love Productions

If you’re interested in meeting to explore the options, please contact tom.manwaring@helionpartners.com or alex.reed-brewer@helionpartners.com

www.helionpartners.com
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