# **Please complete to add a show to your C21Screenings suite**

**Company name:**

**Show title:**

**Run time:**

**Director:**

**Producer:**

**Cast:**

**Exec Producer:**

**Writer:**

**Genre:**

**Animation [ ] Kids [ ] Comedy [ ] Documentary [ ]**

**Drama [ ] Entertainment [ ] Factual [ ] Format [ ]**

**Reality [ ] Sci-fi [ ] Sports [ ] TV Movie [ ]**

**Telenovela [ ]**

**Demographics:**

**Elevator pitch: (Descriptive text to run alongside your promo clip – max 60 words)**

**Full synopsis:**

**Add to your suite carousel? [ ]**

**Tick here if this show should only be accessible by C21 subscribers. \* [ ]**

**MATERIALS REQUIRED**

**Promo Clip**

**Video spec:** output preferably 1280w\*720h pixels, minimum 640w\*348h pixels, mov/mp4, H.264 - **No Flash files please**

**Show image**

**Image spec:** preferably 1280w\*720h, minimum 620w\*348h pixels, jpg

This appears as a holding screen for your clip. We ask that it is a comprehensive image, ideally a show logo for the show you are promoting.

**Your clip and materials can be uploaded here –** <https://wetransfer.com/>

Please send these to [production@c21media.net](mailto:production@c21media.net)

Please add your company name and the show name(s) to the message box.

**\*We recommend this option only if there are copyright issues. Please be aware that this may discourage buyers from accessing your content.**