



FOR LIFE

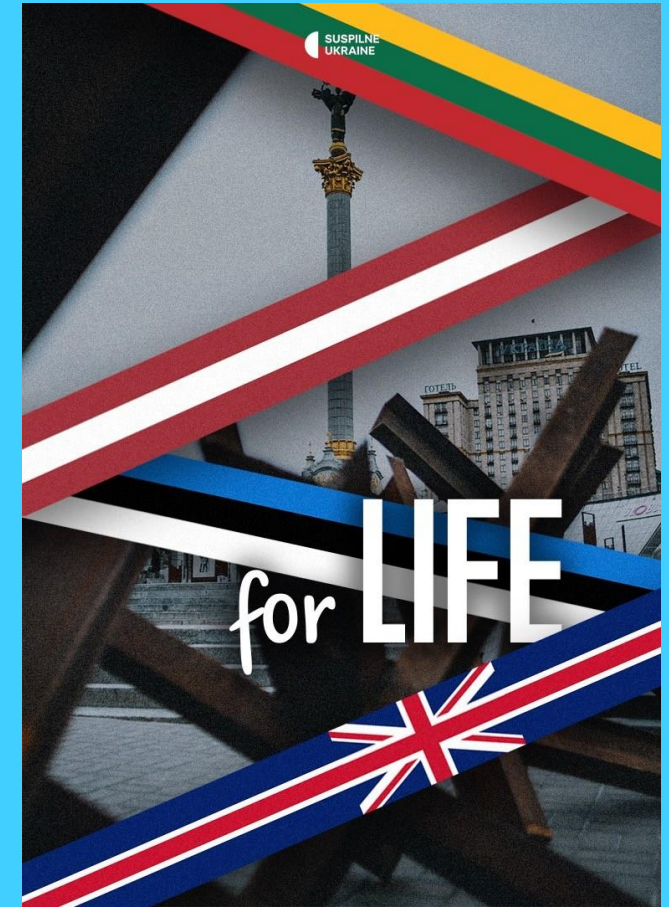
Title: Zarady zhyttia (For Life)

Genre: documentary

Timing: 52 minutes

Quantity: 4

Production time: 10 months



Additional information: project details can be provided only after the Art Competition for the project producer. Based on the results of the Competition, the winner will be selected with the most attractive conceptual development in all production parameters (detailed concept, detailed budget, composition of the creative team, etc.)

Concept

A four-episode documentary. Each episode will focus on the countries that have been helping our country from the first day of the war to the present day. The Baltic States, namely Lithuania, Estonia and Latvia, together with Great Britain, have become powerful and loyal allies.

Lithuania loudly, despite intimidation from Russia, blocked roads and railways to prevent goods banned by sanctions from reaching Kaliningrad.

Latvia and Estonia are persistently lobbying the European Union and NATO for Ukraine's interests. They treat the wounded and provide military and humanitarian aid.

Great Britain - Boris Johnson and his ability to put pressure on the international community to supply Ukraine with weapons. His phrase: "If Russia strikes Ukraine with nuclear weapons, we will strike immediately and we won't ask anyone" - shows a willingness to defend all of humanity, not just Ukraine, in the fight against the Russian aggressor. Even after the change of the Prime Minister, the course of support for Ukraine remained.

The purpose of the documentary series is to show the viewer how countries (not only the official authorities, but also ordinary people) unite FOR life, to create a new collective security, and to punish those who pose a threat to the whole of Europe.

Kateryna Feleniuk - Project Supervisor

Executive Producer of the Sociopolitical and Documentary Programming CU of UA: PBC Pershyi TV channel

She has produced more than 30 documentaries created by Suspilne, including:

Made in kolys (Made in Once Upon a Time) <https://www.youtube.com/watch?v=bkqoL1uXrG4&t=493s>

Sylna (Strong Woman) https://www.youtube.com/watch?v=8Tz8_a9Xa6M&t=2601s

Liudy zony (People of the Zone) <https://www.youtube.com/watch?v=AdeWyS1kgGM&t=52s>

Dity velukoho holodu (Children of Great Famine) (<https://www.youtube.com/watch?v=xUysITjB4YM>)

Supervisor of projects commissioned by Suspilne Ukraine:

Na shchytі (On the Shield) <https://www.youtube.com/watch?v=eB1zPWPsJx0&t=116s>

Plavylnyi kotel (The Melting Pot) https://www.youtube.com/watch?v=MY4I7_A-qol&t=106s

Krym. Zvilnennia (Crimea. Liberation) (in production)

Tysiacholitnia viina. Istorychnyi Front (The Millennium War. Historical Front)

(in production)

Izolitsiia (Isolation) (in production)



Thank you for your attention